

# MIAMI BOOK FAIR STANDARD SPONSORSHIP BENEFITS

**All sponsors receive the following standard benefits, which include exclusive recognition, brand exposure, and attendee engagement opportunities at one of the nation's premier literary festivals:**

One 12' x 12' booth at Street Fair.

Logo or company listing on social media platforms.

Logo recognition on Miami Book Fair website, with link to your website.

Logo placement on signage displayed throughout MBF grounds.

Logo placement and recognition on event-specific signage related to sponsored programs and/or sessions.

Credentials for your staff (required to activate your footprint at Street Fair).

Collaboration with MBF to create customized ticket package for relevant events.

Logo inclusion in Fairgoers Guide, distributed through various channels (60,000+ distribution).

Opportunity to provide one (1) corporate promotional item for up to 600+ Friends of the Fair and 600+ author welcome swag bags (total 1,200+).



# LEVEL-SPECIFIC SPONSORSHIP BENEFITS

## Premier Sponsor \$50,000+

### MARKETING BENEFITS:

- Standard benefits as outlined.
- Sponsorship of premier program (e.g., Evenings With, children's programming, Lost Chapter, Off the Shelf).
- Street Fair activation: A minimum 20' x 30' tent (tent/activation space size varies by sponsorship level).
- Inclusion in media campaigns and banner ads on MBF website.
- Full-page ad in Fairgoers Guide (60,000+ distribution).
- Sponsor recognition at year-round author events.

### HOSPITALITY BENEFITS:

- 8 VIP hospitality lounge tickets for Street Fair weekend.
- 10 branded Street Fair credentials.
- 8 VIP seats at author events.
- One VIP table (8 guests) with a presenting author at the Next Page Celebration Dinner (Friday, November 21, 2025).
- 8 tickets to exclusive Authors' Party (Saturday, November 22, 2025).

## Major Sponsor \$25,000-\$49,999

### MARKETING BENEFITS:

- Standard benefits as outlined.
- Sponsorship of an author track (i.e., curated series of author conversations within a specific genre or theme).
- Street Fair activation: A minimum 12' x 12' tent (tent/activation space size varies by sponsorship level).
- Social media mentions and targeted sponsor emails.
- Half-page ad in Fairgoers Guide (60,000+ distribution).
- Sponsor recognition at year-round author events.

### HOSPITALITY BENEFITS:

- 6 VIP hospitality lounge tickets for Street Fair weekend.
- 10 branded Street Fair credentials.
- 6 VIP seats at author events.
- 2 tickets at a table with a presenting author at the Next Page Celebration Dinner (Friday, November 21, 2025).
- 6 tickets to exclusive Authors' Party (Saturday, November 22, 2025).