

THE Next Page

SPONSORSHIP OPPORTUNITIES

MIAMI BOOK FAIR'S SECOND ANNUAL NEXT PAGE CELEBRATION DINNER

JOYFULLY HONORING LITERARY STALWARTS AND COMMUNITY LEADERS WHO HAVE BEEN CATALYSTS FOR MIAMI BOOK FAIR'S POSITIVE IMPACT SINCE ITS FOUNDING IN 1984

BENEFITING THE MIAMI BOOK FAIR NEXT DECADE FUND

FRIDAY, NOVEMBER 22, 2024 | JW MARRIOTT MARQUIS | MIAMI

[MIAMIBOOKFAIR.COM/NEXTPAGE](https://miamibookfair.com/nextpage)

Miami
Book Fair



 Miami Dade
College



Announcing Miami Book Fair's Second Annual Next Page Celebration Dinner!

Now in its 41st year, Miami Book Fair has established itself as a touchstone of our city's social calendar, kicking off each cultural season with hundreds of authors from across the U.S. and the world. Every year, tens of thousands of Floridians as well as national and international visitors fill our auditoriums, Street Fair thoroughfares, and Children's Alley — every corner of our commons! And every last one brings curiosity and a desire to learn, connect, and participate in the thought-provoking, entertaining world that each book we present unlocks.

Our annual **NEXT PAGE CELEBRATION DINNER** honors authors from South Florida and elsewhere who have strong ties to our community. We also recognize the contributions of community leaders who've been at the forefront of the education, arts, and culture explosion in Miami and those of our staunchest supporters, who have collectively left an indelible mark on the Magic City's landscape.

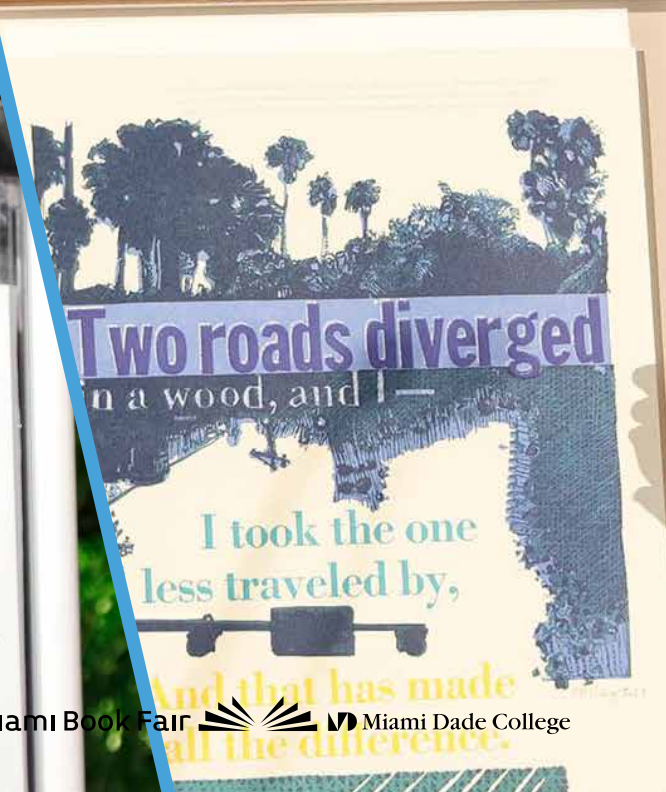
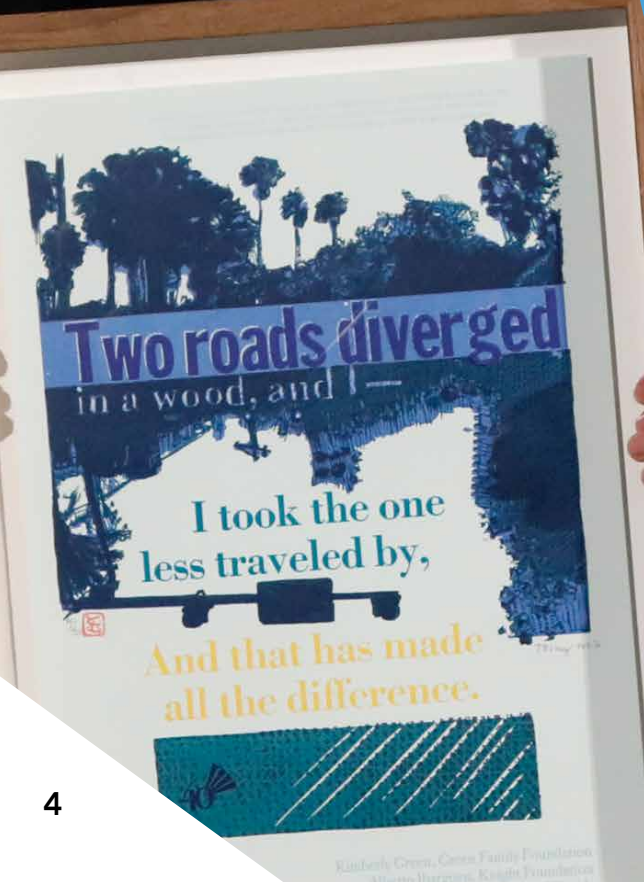
2023 NEXT PAGE HONOREE
DAVE BARRY



2023 NEXT PAGE HONOREE RICHARD BLANCO



2023 NEXT PAGE HONOREE EDWIDGE DANTICAT



One special night to power 10 years of magic.

Our annual **NEXT PAGE CELEBRATION DINNER** is our primary fundraising event of the year; proceeds will benefit our **NEXT DECADE FUND**, created to mark our 40-year legacy and sustain that legacy going forward, with a 10-year goal of welcoming **1,000,000 BOOK FAIR ATTENDEES**, hosting **5,000 AUTHORS**, serving **500,000 CHILDREN AND YOUTH**, reaching **2,000,000 INDIVIDUALS THROUGH OUR YEAR-ROUND PROGRAMS**, and distributing **80,000 FREE BOOKS TO KIDS**.

How you can help.

The success of our **NEXT DECADE FUND** relies heavily on the sponsorship of our **NEXT PAGE CELEBRATION DINNER**. We ask that you kindly consider becoming a patron this year to help ensure the continued triumphs and sustainability of your Miami Book Fair for years to come. It's been an incredible four decades, and we look forward to seeing you at our special celebration as we envision what's next.

2023 NEXT PAGE HONOREE
KIMBERLY GREEN

2023 NEXT PAGE HONOREE ALBERTO IBARGÜEN

2023 NEXT PAGE HONOREE DAVID LAWRENCE



Your support matters.

Your patronage won't just get you a front-row seat, party invite, Book Fair swag, or place at the banquet table. It will grant you the pride of knowing that you're sustaining a space where everyone — young and old — can think, discuss, opine, and find joy. A contribution today will bring a bigger, bolder, and better Book Fair tomorrow, energized by writers who steer a free exchange of ideas and inspire us to challenge our assumptions, and whose stories help us stay connected. They remind us of our awesome human potential — and through each story they tell they never let us forget that we've made a commitment to making the world a better place by our very existence.

A smart return on your investment.

Support of Miami Book Fair's **2024 NEXT PAGE CELEBRATION DINNER** means aligning our sponsorship opportunities with your specific objectives to help you create brand awareness, build your audience, and engage with the community; partnering with a results-driven organization where your support makes a real impact; and exposing your brand, product, or services to 500+ anniversary dinner guests.

Key event highlights include a lively and engaging program honoring three literary legends and three community leaders; Miami Book Fair 2024 authors seated with guests at every table; live entertainment; and a stellar fine dining experience featuring a thoughtfully curated menu.

Sponsorship opportunities & levels.

WE WELCOME CONVERSATIONS AND COLLABORATION ON CREATING UNIQUE ACTIVATIONS TO HELP YOU ACHIEVE YOUR SPONSORSHIP GOALS.

The **NEXT PAGE CELEBRATION DINNER** offers various sponsorship tiers designed to meet your marketing goals and budget. Each tier offers exclusive benefits and opportunities for brand visibility; customized packages can be tailored to suit your specific needs. Our primary sponsorship tiers include:

- **TITLE SPONSOR – \$80,000**
- **PREMIER SPONSOR – \$40,000**
- **TABLE SPONSOR – \$10,000**
- **ADDITIONAL UNDERWRITING & SPONSORSHIP OPPORTUNITIES – \$5,000-\$10,000**

TITLE SPONSOR EXCLUSIVE – ONE ONLY | \$80,000

Event, Marketing & Hospitality Benefits:

- Your name added to evening event title if pledged by October 1, 2024.
- Two (2) VIP/Royal tables for 20 guests at each table (40 guests in total).
 - Two (2) Miami Book Fair 2024 authors seated at each table (four authors in total).
 - Free copies of your table author's book to gift to your table guests.
 - Opportunity for guests to have books signed by their table author and take advantage of photo opps.
- Suite at JW Marriott Marquis during event weekend (Friday, November 22, and Saturday, November 23) as well as one-day limo service to Miami Book Fair's Street Fair weekend.
- Special acknowledgement as Title Sponsor in opening and closing remarks during event and/or opportunity to make opening remarks.
- Title logo placement and recognition in all event marketing collateral, including event invitation, sponsor page in program book, on-site event signage, and event press releases, as well as post-event recognition in MBF e-blasts and digital ads, and on our website and social media platforms.
- Targeted sponsor email promoting your company and its role at event to guests (500+) and/or MBF newsletter subscribers (36,000+).
- Back cover placement of full-page ad in event program book.
- Opportunity to distribute company/product info and/or include promotional item in event swag bags for 500+ guests.
- Prominent recognition in on-site signage at Miami Book Fair 2024 and sponsor recognition on MBF website with link to your company website.
- Miami Book Fair tickets and hospitality including Street Fair tickets and access to Hospitality Lounges, Evenings With author session(s) of your choice, and our exclusive Authors' Party at The Standard Hotel on Saturday, November 23.

PREMIER SPONSOR

FOUR AVAILABLE | \$40,000

Event, Marketing & Hospitality Benefits:

- One (1) VIP/Royal table for 20 guests.
 - One (1) Miami Book Fair 2024 author seated at your table.
 - Free copies of your table author's book to gift to your table guests.
 - Opportunity for guests to have books signed by their table author and take advantage of photo opps.
- Acknowledgement as Premier Sponsor and thanks in opening and closing remarks during event.
- Premier logo placement and recognition in all event marketing collateral, including event invitation, sponsor page in program book, on-site event signage, and event press releases, as well as post-event recognition in MBF e-blasts and digital ads, and on our website and social media platforms.
- Targeted sponsor email promoting your company and its role at event to guests (500+) and/or MBF newsletter subscribers (36,000+).
- Premium placement of full-page ad in event program book.
- Opportunity to distribute company/product info and/or include promotional item in event swag bags for 500+ guests.
- Prominent recognition in on-site signage at Miami Book Fair 2024 and sponsor recognition on MBF website with link to your company website.
- Miami Book Fair tickets and hospitality including Street Fair tickets and access to Hospitality Lounges, Evenings With author session(s) of your choice, and our exclusive Authors' Party at The Standard Hotel on Saturday, November 23.

TABLE SPONSOR | \$10,000

Event, Marketing & Hospitality Benefits:

- One (1) Sponsor table for 10 guests.
 - One (1) Miami Book Fair 2024 author seated at your table.
 - Free copies of your table author's book to gift to your table guests.
 - Opportunity for guests to have books signed by their table author and take advantage of photo opps.
- Logo placement and recognition in all event marketing collateral, including event invitation, sponsor page in program book, on-site event signage, and event press releases, as well as post-event recognition in MBF e-blasts and digital ads, and on our website and social media platforms.
- Sponsor ad promoting your company in MBF newsletter (36,000+ subscribers).
- Placement of quarter-page ad in event program book.
- Opportunity to distribute company/product info and/or include promotional item in event swag bags for 500+ guests.
- Prominent recognition in on-site signage at Miami Book Fair 2024 and sponsor recognition on MBF website with link to your company website.
- Miami Book Fair tickets and hospitality including Street Fair tickets and access to Hospitality Lounges, Evenings With author session(s) of your choice, and our exclusive Authors' Party at The Standard Hotel on Saturday, November 23.

ADDITIONAL SPONSORSHIP & UNDERWRITING OPPORTUNITIES

Below are a variety of additional sponsorship and underwriting opportunities and a high-level overview of the benefits provided:

- **WINE & SPIRITS SPONSOR** | EXCLUSIVE — ONE ONLY | \$10,000
- **SWAG BAG SPONSOR** | EXCLUSIVE — ONE ONLY | \$6,500
- **VALET SPONSOR** | EXCLUSIVE — ONE ONLY | \$6,500
- **INVITATION SPONSOR** | EXCLUSIVE — ONE ONLY | \$5,000
- **PHOTOGRAPHY SPONSOR** | EXCLUSIVE — ONE ONLY | \$5,000
- **REGISTRATION SPONSOR** | EXCLUSIVE — ONE ONLY | \$5,000
- **PROGRAM BOOK SPONSOR** | EXCLUSIVE — ONE ONLY | \$5,000

All of our event underwriting opportunities will offer some combination of the following benefits:

Tickets & Hospitality:

- Two (2) tickets to Miami Book Fair's NEXT PAGE CELEBRATION DINNER.
- Two (2) tickets to exclusive Authors' Party at The Standard Hotel on Saturday, November 23.
- Four (4) Street Fair tickets and four (4) tickets to Evenings With author session(s) of your choice, Sunday, November 17, to Friday, November 22.

Marketing Benefits:

- Emcee recognition as an Underwriter/Sponsor at event.
- Exclusive **opportunities related to your specific underwriting support** including the following:
 - **BAR SPONSOR** – Name or company logo on signage in all event bar areas and opportunity to create signature drink with company-related name.
 - **SWAG BAG SPONSOR** – Name or company logo on swag bags.
 - **VALET SPONSOR** – Name or company logo on signage at

valet stand as well as on tickets provided to guests who valet.

- **EVENT INVITATION SPONSOR** – Name or company logo on event invitations.
- **PHOTOGRAPHY SPONSOR** – Name or company logo on signage in event photo/step-and-repeat area.
- **REGISTRATION SPONSOR** – Name or company logo on signage and/or custom-made tablecloth at registration area.
- **PROGRAM BOOK SPONSOR** – Full-color ad in program book and recognition as "Printed by" or "With the support of" company/individual name in program book.
- Sponsor ad promoting your company in MBF newsletter (36,000+ subscribers).
- Opportunity to distribute company/product info and/or include promotional item in event swag bags for 500+ guests.
- Prominent recognition via on-site signage at Miami Book Fair 2024 and sponsor recognition on MBF website with link to your company website.

BENEFITS

	TITLE SPONSOR	PREMIER SPONSOR	TABLE SPONSOR
Name added to event title	X	N/A	N/A
Sponsor table with Miami Book Fair 2024 author, plus free books for table guests for signing	2 VIP/Royal Tables – 40 Guests Total	1 VIP/Royal Table – 20 Guests Total	1 Table – 10 Guests Total
Suite at JW Marquis Marriott entire weekend of event/Miami Book Fair	Friday & Saturday Night	N/A	N/A
One-day limo service to Miami Book Fair's Street Fair weekend	Friday or Saturday	N/A	N/A
Special acknowledgement as sponsor in event opening and closing remarks	X	X	N/A
Opportunity to make opening remarks at event	X	N/A	N/A
Logo placement and recognition in all event marketing collateral	Recognition as Title Sponsor	Recognition as Premier/Limited Edition Sponsor	X
Targeted sponsor email or ad to event guests and/or in Miami Book Fair newsletter	Dedicated email	Dedicated email	Digital ad

BENEFITS (continued)

	TITLE SPONSOR	PREMIER SPONSOR	TABLE SPONSOR
Placement of ad in event program book	Full Page on Back Cover	Full Page	Quarter Page
Prominent recognition in on-site signage at Miami Book Fair, as well as on the MBF website	X	X	X
Distribution of company/product info and/or include promo item in event swag bags	X	X	Promo Item in Swag Bag Only
Hospitality benefits at Miami Book Fair, including Evenings With tickets, Street Fair badges, and access to Hospitality Lounges	Up to 40 Guests	Up to 20 Guests	Up to 6 Guests
Tickets to Authors' Party	Up to 20 Guests	Up to 8 Guests	2 Guests
Opportunity to introduce author at Miami Book Fair	X	X	N/A

2024 SPONSORSHIP FORM

Thank you for supporting Miami Book Fair's Second Annual **NEXT PAGE CELEBRATION DINNER** and our **NEXT DECADE FUND**, which helps ensure the continued triumphs and sustainability of your Miami Book Fair for years to come.

KINDLY INDICATE YOUR SPONSORSHIP LEVEL IN WRITING HERE AND ALSO CHECK THE APPROPRIATE BOX BELOW, IF APPLICABLE:

- | | |
|--|---|
| <input type="checkbox"/> Title Sponsor (\$80,000) | <input type="checkbox"/> Valet Sponsor (\$6,500) |
| <input type="checkbox"/> Premier Sponsor (\$40,000) | <input type="checkbox"/> Invitation Sponsor (\$5,000) |
| <input type="checkbox"/> Table Sponsor (\$10,000) | <input type="checkbox"/> Photography Sponsor (\$5,000) |
| <input type="checkbox"/> Wine & Spirits Sponsor (\$10,000) | <input type="checkbox"/> Registration Sponsor (\$5,000) |
| <input type="checkbox"/> Swag Bag Sponsor (\$6,500) | <input type="checkbox"/> Program Book Sponsor (\$5,000) |

Miami Book Fair correspondence and your **NEXT PAGE CELEBRATION DINNER** invitations will be sent to the contact information provided below:

Name of Main Contact: _____
Title: _____
Company Name: _____
Address: _____
City: _____ State: _____ ZIP: _____
Phone: _____ Email Address: _____

INDICATE HERE HOW YOU WOULD LIKE SPONSOR NAME TO APPEAR ON OUR WEBSITE AND IN OUR MARKETING MATERIALS:

METHOD OF PAYMENT

- ☐ I will submit online (You can pay at miamibookfair.com/nextpage)
☐ Please send me an invoice
☐ Check enclosed (make payable to Miami Dade College Foundation Inc.)

Credit Card: ☐ American Express ☐ Discover ☐ Mastercard ☐ Visa

Name as it appears on credit card: _____

Credit Card Number: _____ CVC: _____ EXP Date: _____

This credit card is a: ☐ Corporate Card ☐ Personal Card

If you prefer to provide your credit card payment over the phone, please call Jenie Aretuo at 305.237.7242.

My signature below confirms that I am the representative of the above-named organization and do hereby agree to create a sponsorship commitment to Miami Book Fair's **2024 NEXT PAGE CELEBRATION DINNER**:

Signature: _____ Date: _____

Return completed form and payment as soon as possible to:

Miami Dade College Foundation c/o Miami Book Fair
300 NE Second Ave., Ste. 1365, Miami, FL 33132
305.237.3258 | wbookfair@mdc.edu
MiamiBookFair.com



THANK YOU for considering sponsorship of Miami Book Fair's Second Annual NEXT PAGE CELEBRATION DINNER. To discuss sponsorship opportunities or customize a package that aligns with your goals, please contact our sponsorship team:

Corey Lewis

Director of Development
913.579.1803
CLewis2@mdc.edu

Lisa Better

Major Gifts, Membership
& Development Associate
305.790.7597
LBetter@mdc.edu

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