



2023 SPONSOR IMPACT REPORT

YOUR INVESTMENT AT WORK



STREET FAIR AT MIAMI BOOK FAIR 2023

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*"You can't imagine
Miami now without
Miami Book Fair."*

– Debby Bussell,
President, The Shepard
Broad Foundation



2023 PRESENTING AUTHOR TRACY K. SMITH

THANK YOU! WITH YOUR HELP, WE RAISED MORE THAN \$1,100,000 IN 2023

2023 marked our 40th anniversary, and our sponsors were just as excited about that as we were — and just as honored to play a role in this milestone year. Time and again, both longtime sponsors and those new to Miami Book Fair enthusiastically committed their support to what's **THE BIGGEST, MOST WELL-RESPECTED, AND LONGEST-RUNNING LITERARY FESTIVAL IN THE COUNTRY** — you know, the one that happens right in our own backyard! Because of you, we

raised more than \$1 million last year, and we are so grateful for your patronage. Without it, we wouldn't be able to continue to serve our community, draw presenters and attendees from across our city, nation, and world, and bring **THE ABSOLUTE BEST OF ALL THINGS BOOKS** to Miami.



BRINGING THE BEST OF ALL THINGS BOOKS TO MIAMI

Every November, Miami Book Fair transforms downtown Miami into a literary mecca that welcomes **CRITICALLY ACCLAIMED AUTHORS** from across the globe, hosts **THOUGHT-PROVOKING CONVERSATIONS**, and stokes the fires of **CREATIVITY AND CURIOSITY**. 2023 was no different, and we did it all with our sponsors by our side, a dedicated, community-centric group that supports our work and the vibrantly diverse place we call home.

69,000

ATTENDEES



303

PROGRAM
SESSIONS & EVENTS

606

AUTHORS &
INTERVIEWERS



57

COUNTRIES
REPRESENTED



19

PERFORMERS & MUSICAL
ACTS AT OFF THE SHELF



"Living other lives through full-story immersion and lifelong learning are two of the greatest pleasures in my life — and Miami Book Fair makes that possible for all of us. I want everyone to discover how magical it is to take a deep dive into Book Fair. Come one, come all!"

— Lissette Mendez, Miami Book Fair Executive Director



KIMBERLY GREEN, PRESIDENT OF THE GREEN FAMILY FOUNDATION, INTRODUCING JOAN BAEZ AT MIAMI BOOK FAIR 2023

PREMIER SPONSOR: GREEN FAMILY FOUNDATION

A legacy supporter of both Miami Book Fair and our year-round programming, the Green Family Foundation (GFF) — **OUR 2023 PREMIER SPONSOR** — has played a crucial role in developing Miami's cultural and community landscape. Championing Haitian- and Caribbean-focused authors, books, and audiences in particular, GFF's patronage **HAS FOR YEARS FOSTERED MBF PROGRAMS** like ReadCaribbean and the Little Haiti Book Festival, and through it the organization has enjoyed personally presenting and engaging one-on-one with some of the international literary world's established and rising stars. Our heartfelt gratitude goes out to the foundation for its contributions, collaboration, and camaraderie.



"The Green Family Foundation is proud of our continued support of Miami Book Fair and its ReadCaribbean program. GFF and the Kimberly Green Latin America and Caribbean Center at Florida International University have the honor of being a part of facilitating some of the Caribbean's and the world's most outstanding authors visiting and sharing in this magic city named Miami."

— Kimberly Green
President, Green Family Foundation



AUTHOR, PUBLISHER & SPONSOR ZIBBY OWENS PRESENTING ON A PANEL AT MIAMI BOOK FAIR 2023

PREMIER SPONSORS: CONTRIBUTIONS, COLLABORATION & CAMARADERIE

The presence of our highest-level sponsors brought **EVEN MORE MAGIC AND EXCITEMENT** to Miami Book Fair. From bespoke literary adventures and bringing books to life for children to providing a place for our authors and honored guests to lay their heads, their contributions amplified the Fair experience and **BROUGHT ATTENTION TO THEIR OWN WORK AND PLACE IN THE COMMUNITY.**

ZIBBY OWENS MEDIA

Author, editor, publisher, and award-winning podcaster Zibby Owens was a Premier Sponsor of Miami Book Fair 2023, where she hosted a book lovers weekend for 40 guests, held live podcast recordings with presenting authors in partnership with Moleskine, and attended our Authors' Party.



"It was so wonderful to work with the Miami Book Fair team in preparation for our visit to the Fair. Thank you for arranging a special room for our retreat guests, setting Zibby up with in-person podcasts, planning a panel for our authors, and guiding us through this experience every step of the way! Our retreat wouldn't have been the same without all of the Book Fair's support."

— Graça Tito
Head of Retreats, Zibby Media



MIAMI DADE COLLEGE PRESIDENT MADELINE PUMARIEGA AT THE 2023 NEXT PAGE CELEBRATION DINNER

PREMIER SPONSORS: CONTRIBUTIONS, COLLABORATION & CAMARADERIE

JW MARRIOTT



JW MARRIOTT
MARQUIS
MIAMI

JW Marriott, official hotel sponsor of Miami Book Fair 2023, generously supported our weekend author program — which featured 500+ authors — hosted more than 90% of our visiting authors, and also provided the venue for our inaugural Next Page Celebration Dinner, which brought more than 400 Miamians together to mark MBF's 40th anniversary and help raise in excess of \$325,000!

"We are truly honored to have been the official hotel partners of the 40th Miami Book Fair, an event that celebrates the literary spirit of South Florida. Our partnership allowed us to contribute to a vibrant community of readers and writers, and we are grateful for the opportunity to support such a significant cultural gathering. Thank you for welcoming us into the world of literature — we look forward to continuing our commitment to fostering the love of books in the years to come."

**– MDM Hotel Group/JW Marriott
Marquis Miami/JW Marriott Miami**



PREMIER SPONSORS: CONTRIBUTIONS, COLLABORATION & CAMARADERIE

NICKLAUS CHILDREN'S HOSPITAL

Nicklaus Children's Hospital was the Presenting Sponsor of Children's Alley at Miami Book Fair 2023. Thanks



**Nicklaus
Children's
Hospital**

Where Your Child Matters Most

to its generous support, approximately 9,000 children and their families enjoyed culturally diverse musical and theatrical performances, storytelling, craft and art activities, science programs, and magic shows — and took home 3,024 free books for their home libraries.

"Miami Book Fair is one of Miami's most beloved family traditions, and we were honored to be part of an event that brings together families from across South Florida in support of the well-being and education of children."

**— Matthew A. Love
President & CEO, Nicklaus
Children's Health System**



MEDIA & MARKETING: GETTING THE WORD OUT

Across the printed page, on digital screens, around the dial, and high above the streets, highways, and byways on attention-getting billboards and banners, the **BIG NEWS** that Miami Book Fair was back was broadcast from all points north, south, east, and west — and it was our **MEDIA PARTNERS** that helped us keep the Fair on everyone's radar. Essential community stakeholders just as invested as we are in supporting our cultural arts scene, they are **STEADFAST ALLIES** in helping us raise Miami's profile here at home and far beyond our city limits.

"At the Miami Herald and El Nuevo Herald, our mission is to be the most credible and dynamic source of news, information, and innovative marketing solutions in our community. Our team cannot attain and maintain that goal without a profound sense of literacy, storytelling, and asking every question possible to get the facts. We do that every day; it's embedded in who we are. And it's in the nature of what Miami Book Fair is all about. We thank Miami Book Fair for continuing this tradition of bringing our community together to shape these concepts from pages — whether they're inside a book or a newspaper — into everyday life."

— Alex Mena
Executive Editor, Miami Herald & El Nuevo Herald



CYNTHIA HUDSON, SENIOR VICE PRESIDENT OF CNN ESPAÑOL, INTRODUCING ANDRÉS OPPENHEIMER



MEDIA & MARKETING: GETTING THE WORD OUT



Thank you to our
media sponsors & partners.



"As we have for the past 25 years, Book TV is proud to partner with Miami Book Fair to highlight and showcase leading authors. Our book-loving viewers have come to expect us to be there every year — and Miami is the place to be in November!"

— Peter Slen
Senior Executive Producer, C-SPAN



DANIEL SILVA & 2023 PRESENTING AUTHOR HENRY WINKLER

CAN'T-MISS CONVERSATIONS AT EVENINGS WITH

AWARD-WINNING WRITERS AND BOLD-FACED NAMES from politics, the performing arts, and pop culture — that's Miami Book Fair's signature Evenings With author series, and in 2023 we welcomed **KERRY WASHINGTON WITH EVA LONGORIA, JADA PINKETT SMITH WITH LENA WAITHE, JOAN BAEZ WITH JUSTIN RICHARDSON, DAVID BROOKS, ABRAHAM VERGHESE WITH LEIGH HABER, WALTER MOSLEY WITH TOCHI ONYEBUCHI, CASSIDY HUTCHINSON WITH GLENNA MILBERG, AND HENRY WINKLER WITH DANIEL SILVA.**

Each year, our high-profile EW lineup draws **STANDING ROOM-ONLY** crowds and affords our sponsors **THE OPPORTUNITY TO MEET AND INTRODUCE** these incredible authors.

"WLRN is proud to be a long-term partner with Miami Book Fair and the Evenings With program. Together, our missions converge to educate and heighten an awareness of literacy in South Florida's multiethnic community. This partnership reinforces our respective organizations' commitment to community involvement and investment in the future."

**— Sheila Reinken
Executive Director,
Friends of WLRN**



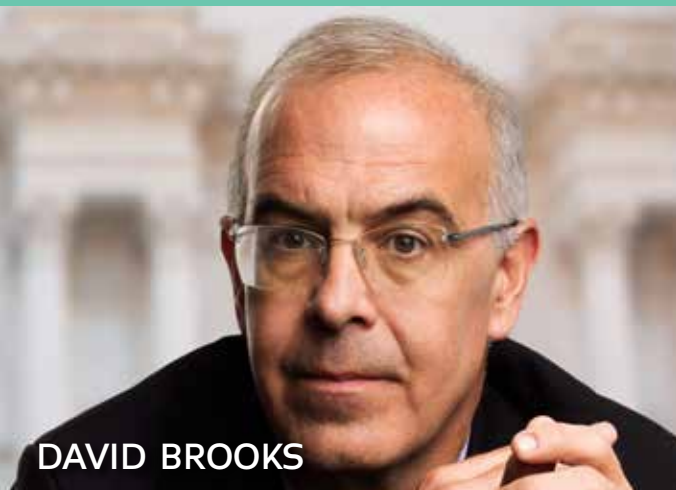
KERRY WASHINGTON



JADA PINKETT SMITH



JOAN BAEZ



DAVID BROOKS

MIAMI BOOK FAIR 2023 EVENINGS WITH AUTHORS



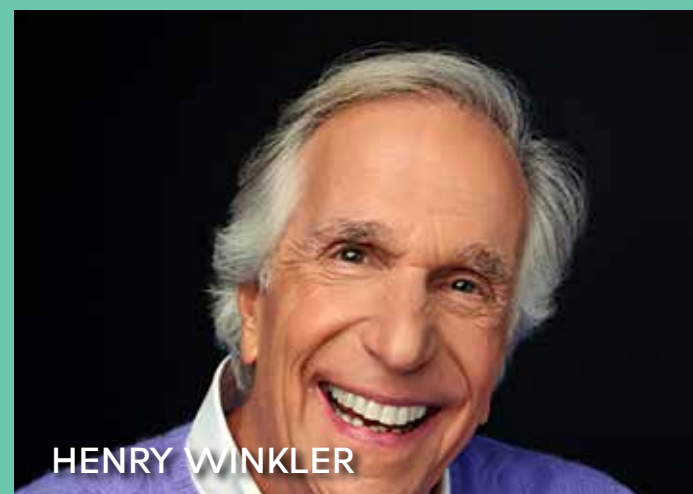
ABRAHAM VERGHESE



WALTER MOSLEY



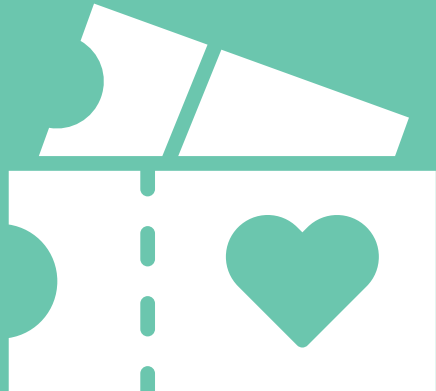
CASSIDY HUTCHINSON



HENRY WINKLER

CAN'T-MISS CONVERSATIONS AT EVENINGS WITH

3,800
ATTENDEES



SPONSORS HAD THE OPPORTUNITY
TO MEET AND INTRODUCE

ALLEIGHT

OF OUR ICONIC EVENINGS WITH
AUTHORS!



Thank you to our Evenings With sponsors.



The Frankel Family



Leslie Miller Saiontz



A FRIEND OF THE FAIR & HER CHILDREN AT STREET FAIR

STREET FAIR: WHERE EVERYTHING YOU LOVE MOST ABOUT MIAMI BOOK FAIR MEETS

The brightly colored booths that mark **STREET FAIR** herald three days of **BOOK VENDORS AND ARTISANAL CRAFTS MAKERS, LIVE MUSIC, ART, PERFORMANCES,** and **GAMES** in an exciting, town square-like environment. Here is where fairgoers find **CHILDREN'S ALLEY**, the **OFF THE SHELF** stage, and a **BUSTLING MARKETPLACE** — and **WHERE OUR SPONSORS DIRECTLY ENGAGE WITH TENS OF THOUSANDS OF FESTIVALGOERS** every year.

69,000 VISITORS 



70%

HAVE A COLLEGE DEGREE;

34%

HAVE A GRADUATE DEGREE



87%

WERE
EXTREMELY OR VERY
SATISFIED WITH
THEIR BOOK FAIR
EXPERIENCE



MORE THAN

HALF

HAVE AN ANNUAL
HOUSEHOLD INCOME
IN EXCESS OF
\$65,000



93% LIVE IN

SOUTH FLORIDA
(MIAMI-DADE,
BROWARD, AND
PALM BEACH
COUNTIES)

"FIU was proud to partner with the 2023 Miami Book Fair. It was great to see so many students, alumni, faculty, and professional staff enjoying the many events, Street Fair, and activations."

— **Anthony Rionda,**
Associate VP for Strategic
Communications & External Affairs,
Florida International University



NEW & IMPROVED FOOD COURT HOSTED BY SMORGASBORG MIAMI

STREET FAIR: WHERE EVERYTHING YOU LOVE MOST ABOUT MIAMI BOOK FAIR MEETS

Thank you to our Street Fair sponsors.



Our thanks to Smorgasburg Miami, the official food and drinks purveyor of the 2023 Miami Book Fair, who brought eclectic menus and tastes that mirrored the diversity of the books and authors we presented at the Fair, and generously donated more than \$10,000 of the revenue it took in back to us!

"The Miami Book Fair is a magical event that touches the imagination and souls of so many people in Miami. Being able to create that magic takes an incredibly dedicated team. We loved working with the Miami Book Fair team and were honored to be able to partake in creating some of that magic with them!"

– Gaston Becherano
CEO, Smorgasburg Miami



2023 PRESENTING AUTHORS BEN MCKENZIE & JONATHAN TAPLIN IN CONVERSATION WITH BILLY CORBEN

AUTHORS AT MBF: OLD FAVES & NEW DISCOVERIES

The No. 1 draw at Miami Book Fair each year is of course the books — and the people who write them! In 2023 we again presented a **HUGELY ECLECTIC COHORT OF AUTHORS**, many joined by **NOTABLE CONVERSANTS** who steered these delightfully interesting and insightful conversations. Representing both **BELOVED LONGTIME AUTHORS AND EXCITING NEW VOICES**, they crossed genres, countries, and audiences, and offered hundreds of opportunities for sponsors to hand-pick the sessions that most resonated with them and their target audiences.

"Once again, I came away totally awestruck by the breadth of the Fair. What a wonderful event; I feel badly for those who don't attend!"

— MBF23 Attendee

"I appreciate the quality of the people who are there — not just the 'name' people but the 'smaller' people — and that you offer so much diversity."

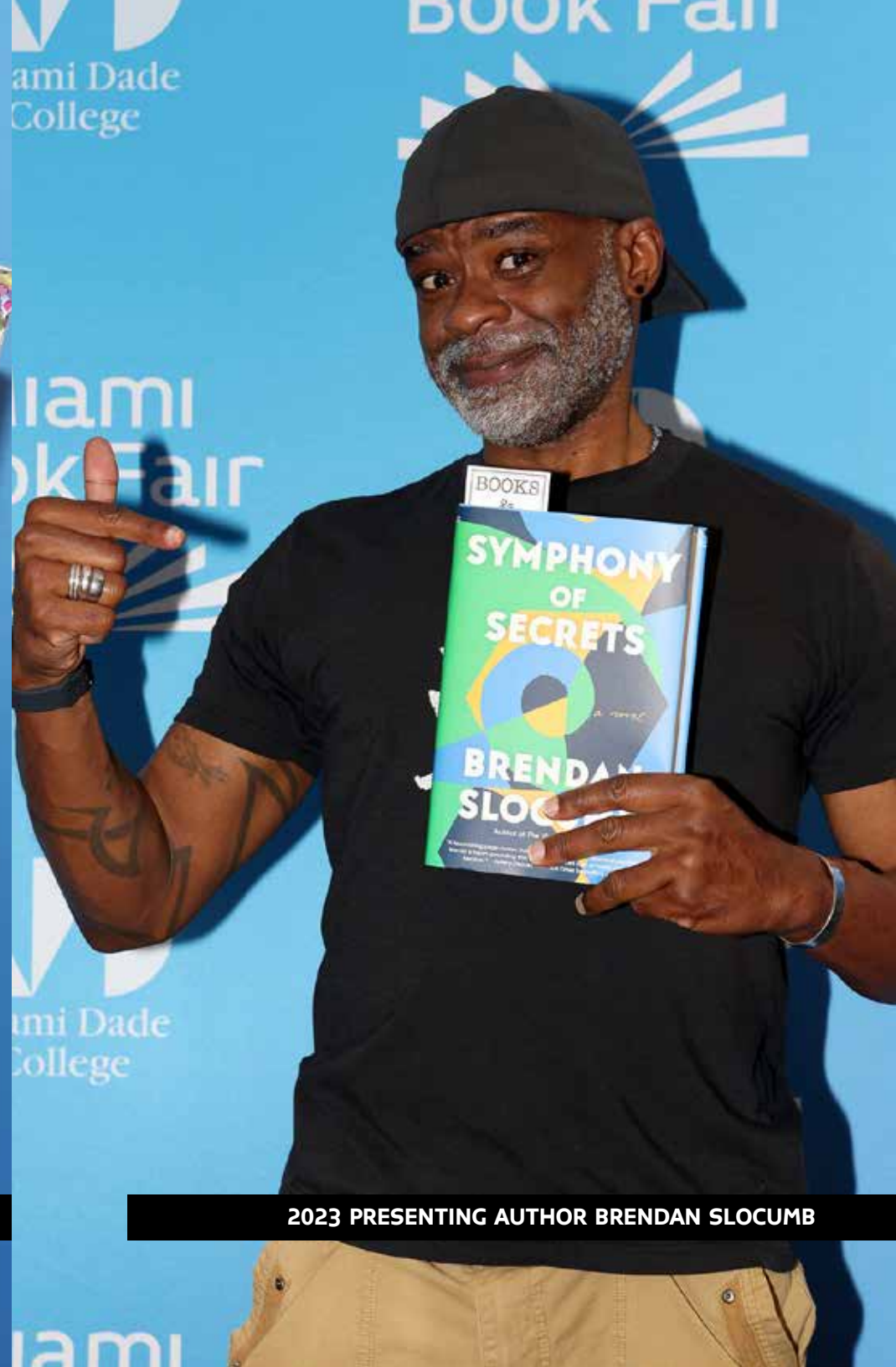
— MBF23 Attendee

"Jada Pinkett Smith was really, really fascinating. But everyone I saw was phenomenal."

— MBF23 Attendee



2023 PRESENTING AUTHOR ALI HAZELWOOD



2023 PRESENTING AUTHOR BRENDAN SLOCUMB

AUTHORS AT MBF: OLD FAVES & NEW DISCOVERIES

THE FOLLOWING AUTHORS AND
INTERVIEWERS ARE JUST A SMALL
TASTE OF WHO CAME TO MIAMI
BOOK FAIR 2023.

- Robin Faith Bachin, Alejandro Portes, and Carie Penabad
- Mitch Albom
- Germane Barnes and Olekan Jeyfous
- Carl Hiaasen
- Roz Chast, Bob Eckstein, and Charles Kochman
- Dave Barry, Adam Mansbach, and Pen Purkert
- David Zucker
- Richard Blanco and Campbell McGrath
- Patricia Engel, M. Evelina Galang, Cristina Garcia, and Ana Menendez
- Andrew Otazo and Mario Ariza
- Luke Russert

"It was quite a task to select the sponsored authors that we did, given the breadth and incredible talent that the Fair always features."

– MBF23 Sponsor

"Miami Book Fair is one of the most invigorating events anyone could attend."

– MBF23 Attendee

"I love losing myself in the Fair. It's like being in the largest, most interesting and diverse bookstore in the world."

– MBF23 Attendee



2023 PRESENTING AUTHORS CAMPBELL MCCGRATH & RICHARD BLANCO

AUTHORS AT MBF: OLD FAVES & NEW DISCOVERIES

Thank you to our weekend
author program sponsors.



UNIVERSITY
OF MIAMI

Leslie Miller Saiontz



The Frankel Family



PARADISE + FARMS
FOUNDATION

The Palley and
Kass Families

BAL
HARBOUR
MIAMI

"Miami Book Fair's ability to attract illuminating authors from across the country writing about the most salient issues of the day speaks volumes about the Fair's place as a leading venue for the exchange of ideas and perspectives across genres and disciplines. It's one of the main reasons our firm participates each and every year."

— Albert E. Dotson Jr.
Partner, Bilzin Sumberg



GENERATION GENIUS AUTHORS SESSION WITH RUTH BEHAR & GABRIEL FRYE-BEHAR

ENRICHING THE LIVES OF CHILDREN & YOUTH

GENERATION GENIUS AUTHORS

GENERATION GENIUS AUTHORS has been connecting students face-to-face with the writers of their favorite books almost as long as Miami Book Fair has been around. Through discussions, Q&As, in-person meetings, and the **NATIONAL BOOK FOUNDATION TEEN PRESS CONFERENCE**, young readers are encouraged by these inspirational encounters to discover the joy that can be found in reading a great book.

“One of the main focuses of The Batchelor Foundation has always been geared toward the health and education of children here in our community. We see the programs — specifically, Children’s Alley and Generation Genius Authors — as a very good fit pertaining to the educational component of this mission. We applaud MBF for including these programs year after year.”

**— Jon Batchelor,
The Batchelor Foundation**



GENERATION GENIUS AUTHOR MAX BRALLIER SIGNING BOOKS FOR FANS

ENRICHING THE LIVES OF CHILDREN & YOUTH

Thank you to our Generation
Genius Authors sponsors.



Meredyth Anne
Dasburg Foundation



Selma and
Joseph Swartz Trust

Chapman Foundation
Alvah H. and Wylene P. Chapman



7,974 STUDENTS

95 SCHOOLS



17 AUTHORS

5,544
FREE BOOKS TO KIDS





PREMIER SPONSOR NICKLAUS CHILDREN'S HOSPITAL AT CHILDREN'S ALLEY

ENRICHING THE LIVES OF CHILDREN & YOUTH

CHILDREN'S ALLEY

Follow the sounds of laughter to **CHILDREN'S ALLEY** — where generations of readers gather to indulge in kid-friendly **MUSIC, SCIENCE AND TECHNOLOGY, ARTS AND CRAFTS, HEALTH AND WELLNESS, AND MUCH, MUCH MORE.**

Partners in 2023 included Dream Studios, Frost Museum of Science, Miami Children's Museum, Nicklaus Children's Hospital, and The Children's Trust.

"Nicklaus Children's was proud to sponsor Children's Alley, where children and families participated in fun and educational activities. We believe that reading and books are essential to developing young minds, which is fundamental to our vision of creating a healthy future for every child."

— Matthew A. Love
President & CEO,
Nicklaus Children's Health System



POMP, SNOW & CIRQUEUMSTANCE PERFORMANCE AT CHILDREN'S ALLEY

ENRICHING THE LIVES OF CHILDREN & YOUTH

Thank you to our
Children's Alley sponsors.



Meredyth Anne
Dasburg Foundation

Selma and
Joseph Swartz Trust



Chapman Foundation
Alvah H. and Wylene P. Chapman



THE
Cowles
Charitable
Trust



UHealth Jackson
Children's Care



23

PARTNERS

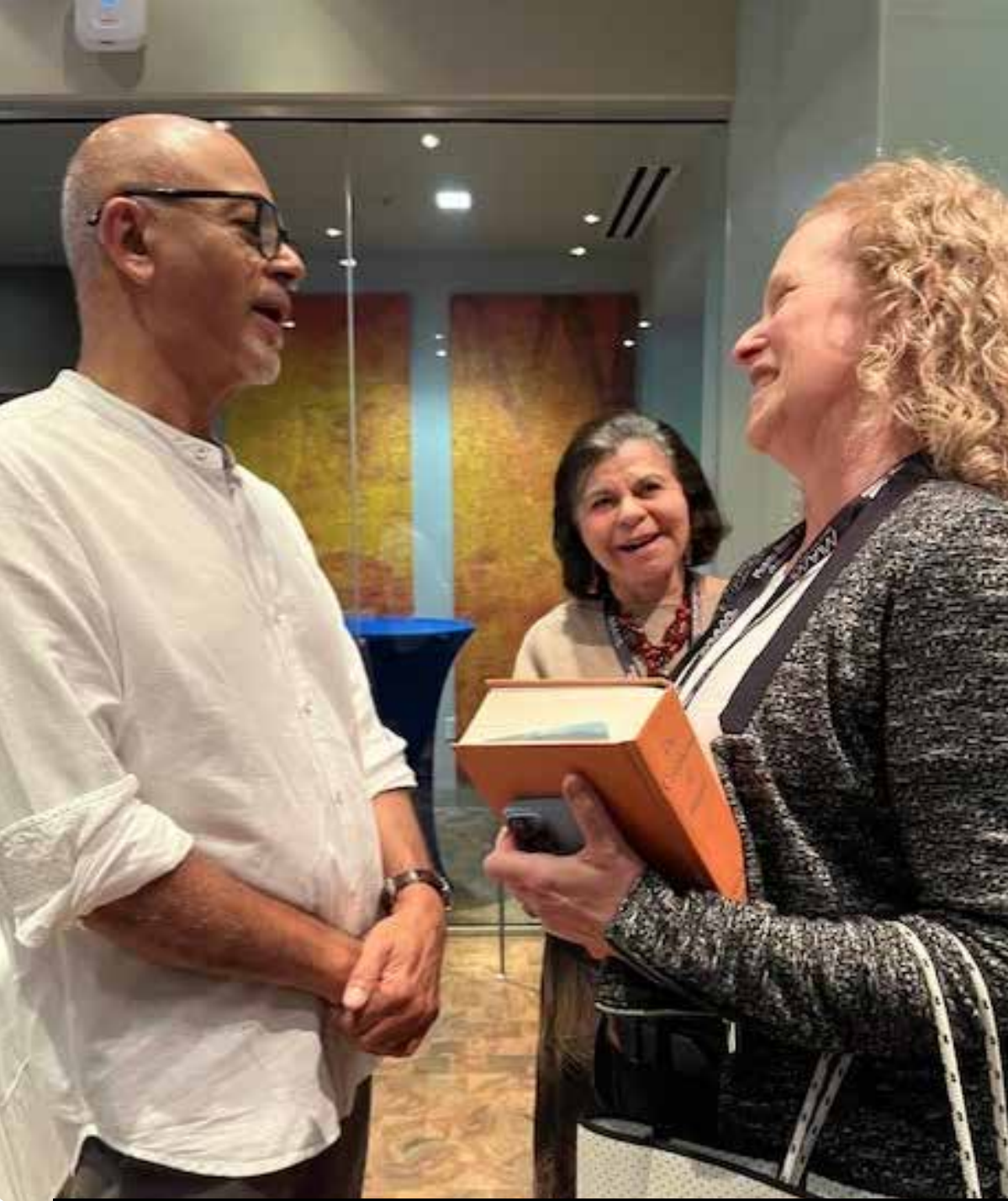


9,000+
VISITORS

3,024

FREE BOOKS TO KIDS





FRIEND OF THE FAIR WITH 2023 PRESENTING AUTHOR ABRAHAM VERGHESE



FRIENDS ENJOYING STREET FAIR



CREATING COMMUNITY & GETTING SOCIAL AT MIAMI BOOK FAIR

FRIENDS OF THE FAIR

Thoughtful, engaged, and fiercely committed, the **FRIENDS OF MIAMI BOOK FAIR** are among our strongest advocates. Year after year they provide not just funding support, but the feedback we're always looking for to **MAKE THE FAIR EXPERIENCE EVEN BETTER**, for everyone. Six different membership levels are available, making it a no-brainer for hundreds of engaged Miamians each year to take part in and support the Fair — **AN AUDIENCE THAT'S TAILOR-MADE FOR SPONSORSHIP OUTREACH.**

"The Fair was incredible this year!"

— 2023 Friend of the Fair

"Thank you always for putting Miami on the map, and for creating an event to remember."

— 2023 Friend of the Fair

608 FRIENDS
& MORE THAN
\$159,000
RAISED





LOST CHAPTER RECEPTION

CREATING COMMUNITY & GETTING SOCIAL AT MIAMI BOOK FAIR

LOST CHAPTER

Music, mixed drinks, and the Magic City skyline — welcome to the nightly rooftop party that is **LOST CHAPTER**. Centered around our Evenings With programs, Lost Chapter was the place to be for **LIGHT BITES, DRINKS, AND DJS** spinning chill grooves, before and after the show. And in 2023, we pumped up the community-building power of these supremely social get-togethers through a **BOOK SWAP WITH THE BRICKELL LITERARY SOCIETY YOUNG PROFESSIONALS** and **LIVE FIGURE DRAWING WORKSHOPS WITH RAW FIGS**, attracting young creatives and building up our Lost Chapter fan base!

“As a proud sponsor of Miami Book Fair, Lost Chapter, and Off the Shelf, the Miami Downtown Development Authority is committed to supporting the mission and literature behind the Fair. Its economic impact has been a tremendous source of growth within our community, as over 200,000 guests and over 500 internationally recognized authors visit the Fair annually. Book Fair embodies community building and downtown Miami’s prevalent culinary, entertainment, arts, fashion, and cultural scenes. From supporting local businesses to our creative talent, Miami Book Fair brings our city’s and downtown Miami’s stories to life.”

– Christina Crespi
Executive Director, Downtown
Development Authority

**Thank to our Lost
Chapter Sponsor.**





THE OFF THE SHELF PERFORMANCE STAGE

CREATING COMMUNITY & GETTING SOCIAL AT MIAMI BOOK FAIR

OFF THE SHELF

Miami Book Fair's **OFF THE SHELF** stage **SHOWCASES SOUTH FLORIDA'S MUSIC SCENE AND SUPPORTS LOCAL ARTISTS** by providing a place where festivalgoers can enjoy three days of free performances for fans old and new. **AFROBETA, BOP SHOP BRASS, GUITARS OVER GUNS AMBASSADOR BAND, STONE GROOVE, AND THE JAZZ COLLECTIVE** are just a handful of the acts we presented in 2023.

Thank you to our
Off the Shelf sponsors.



"Books have the power to transform minds, spark imagination, and foster community building. Miami Book Fair is a literary festival that celebrates the magic of books while at the same time immersing participants and attendees in greater Miami's culture. We eagerly anticipate and support this great event."

– David Whitaker
President & CEO, Greater Miami
Convention & Visitors Bureau



19

MUSICAL ACTS &
PERFORMERS



2023 AUTHORS' PARTY AT THE STANDARD

CREATING COMMUNITY & GETTING SOCIAL AT MIAMI BOOK FAIR

AUTHORS' PARTY

Our **EXCLUSIVE AUTHORS' PARTY**, held at **THE STANDARD IN MIAMI BEACH**, is a special invitation extended to our sponsors and Friends of the Fair and presents unique opportunities for corporate partnerships. Those in attendance were thrilled to spend time with many of 2023's presenting authors.

Thank you to The Standard hotel, official sponsor of the Miami Book Fair Authors' Party.

The Standard

"Each year, we look forward to celebrating and supporting Miami Book Fair as it fosters a deep appreciation for literature and diverse voices. We are proud to partner with an organization that contributes to the enrichment of our cultural tapestry and nurtures a thriving literary community."

– Kevin O'Donnell
Director of Marketing & Culture,
The Standard Hotel



BRAD MELTZER AT THE 2023 NEXT PAGE CELEBRATION DINNER

CREATING COMMUNITY & GETTING SOCIAL AT MIAMI BOOK FAIR

NEXT PAGE CELEBRATION DINNER

A special evening that honored both authors and stakeholders who have helped make Miami Book Fair what it is today, our inaugural **NEXT PAGE CELEBRATION DINNER** gifted 400 invited guests with a one-of-a-kind experience and helped us raise more than \$325,000 for our **NEXT DECADE FUND**. Attendees enjoyed a wonderful meal and conversation with 40 presenting 2023 authors, as well as an engaging literary program. We'll be presenting this unique event again in 2024 in support of the fund, which will make it possible for us to sustain and expand our work over the next 10 years — in November and year-round.

That means even more authors coming to Miami to share their stories, more free programming for children, youth, and adults in multiple languages, more chances for us to provide support to emerging writers, and more free books for kids. A host of sponsorship opportunities for the evening will be available, as will opportunities to create a custom collaboration that's a perfect fit for your philanthropic and community-building goals.

"What an incredible offering Miami Book Fair is for this community — and the Celebration Dinner was the icing on the cake."

— Nadine Asin
Longtime Friend of the Fair



LIVE MUSIC FROM SHIRA LEE AT OUR NEXT PAGE CELEBRATION DINNER

CREATING COMMUNITY & GETTING SOCIAL AT MIAMI BOOK FAIR

Thank you to our Next Page sponsors



Carol and Mark Brooks

Mary Carpenter

Robert Dinerstein and Nadine Asin
(Advisory Committee Co-Chairs)

The Frankel Family

Tom Healy and Fred P. Hochberg

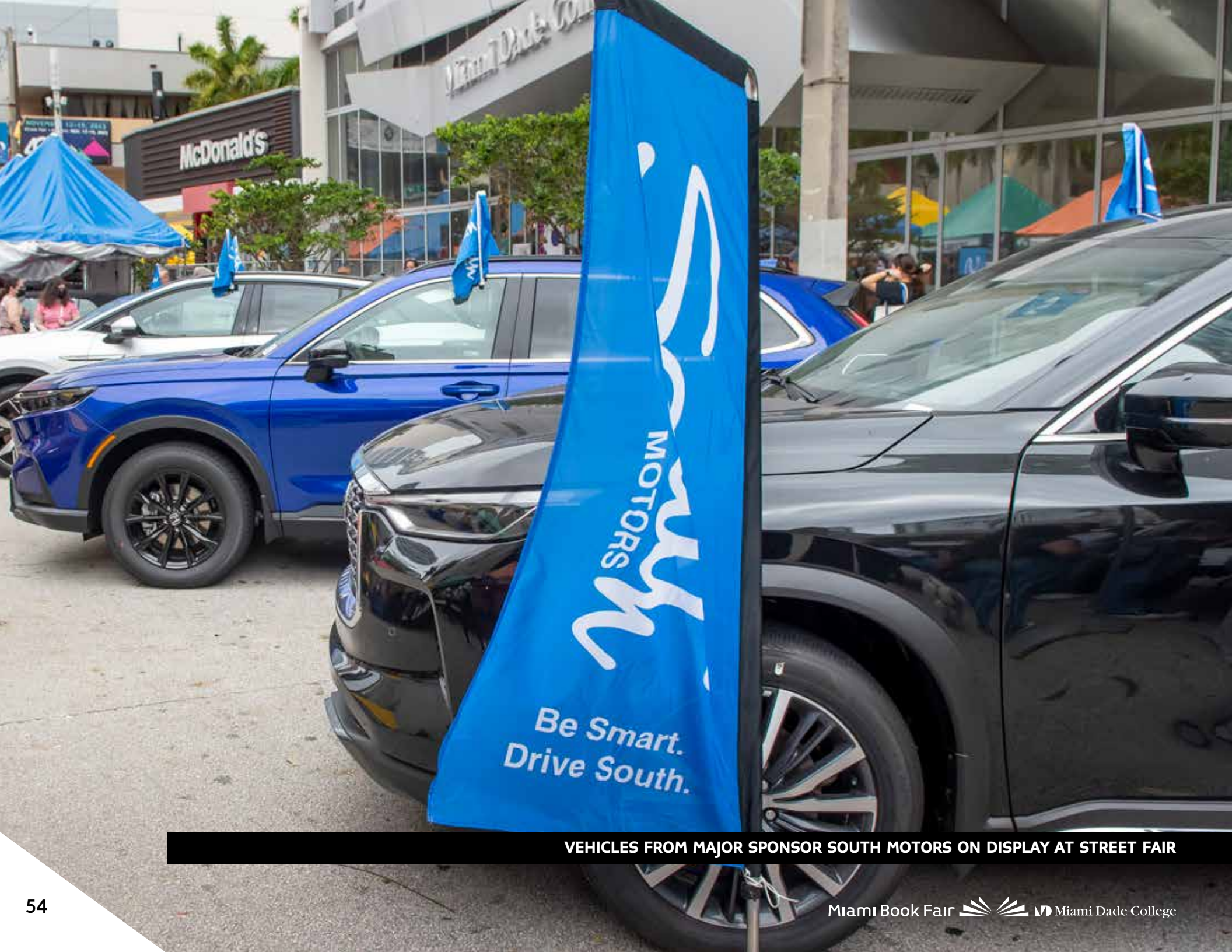
Debi Hoffman

Samia & Steve Joyce Foundation
Calle Holdings LLC

Ellen Kempler and Kenneth D. Glick

Les Levi

Dr. Michael and Diane Rosenberg



VEHICLES FROM MAJOR SPONSOR SOUTH MOTORS ON DISPLAY AT STREET FAIR

SPONSORSHIP OPPORTUNITIES: RAISE YOUR PROFILE WITH MBF

Customized activations before **A CAPTIVE AUDIENCE**. Complementary **MARKETING SUPPORT TAILORED TO YOUR NEEDS**. An established platform that can **EXTEND YOUR REACH**. Sponsors that partnered with Miami Book Fair in 2023 elevated their brand awareness while linking their names to a beloved and well-respected event backed by 40 years of goodwill in the community.

Sponsorship opportunities in 2023 included author introductions and session moderation, author series patronage, special events at Lost Chapter, interactive programming at Children's Alley, and live performances at Street Fair and on the Off the Shelf stage, just to name a few.

"We were thrilled to return to Miami Book Fair for a second time! Jolly Time was welcomed back to the diverse community of book enthusiasts, friends, and families. The Book Fair team was remarkable and continued its reputation as flawless executors and communicators — they made us feel like the only vendor present. The experience was enjoyable and memorable for our team, and we are eager to work with Miami Book Fair again in the future."

**— Mariah Pepper Berkowitz
Jolly Time Pop Corn/Jet Fuel**



"Children's Alley is one of my favorite parts of Book Fair; I love the work that you do there because you're trying to reach children at that stage where you can really influence them to be lifelong readers, lifelong learners."

– Maria Alonso
CEO & Regional Dean,
Northeastern University Miami

"My support for Miami Book Fair stems from its engagement of children and the arts. It isn't just about seeing a bunch of books — there's so much more. There's all the activities and interaction and different forms of entertainment."

– Neil Goldberg

Author & Founder of Dream Studios





MIAMI BOOK FAIR VOLUNTEERS IN ACTION

DO GOOD, BUILD YOUR TEAM & HAVE A BLAST

VOLUNTEER AT MBF

Hundreds of people from across South Florida join Miami Book Fair each year to help us make it all happen. From setup and breakdown, author meet-and-greets, and visitor surveys to lending a hand at Children's Alley, Off the Shelf, and book signings, there's a long list of options available — many of them fantastic opportunities for corporate volunteer outings! We had 649 folks of all ages sign up to lend a hand in 2023, and we couldn't be more grateful for their support.

THANK YOU TO OUR 2023 VOLUNTEERS









A RAPT AUDIENCE AT A MIAMI BOOK FAIR 2023 AUTHOR SESSION

THANK YOU TO OUR 2023 SPONSORS

PREMIER SPONSORS



MAJOR SPONSORS



Meredyth Anne
Dasburg Foundation



Leslie Miller Saiontz



Selma and
Joseph Swartz Trust



ASSOCIATE SPONSORS

Chapman Foundation
Alvah H. and Wylene P. Chapman



The Frankel Family



SUPPORTING SPONSORS



MEDIA SPONSORS



WITH THE SUPPORT OF



With the support of the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners. Sponsored in part by the State of Florida, Department of State, Division of Arts and Culture and the Florida Council on Arts and Culture.

SAVE THE DATE

MIAMI BOOK FAIR: NOVEMBER 17-24, 2024

Thank you to our sponsors, Friends, authors, presenters, and attendees — we'll see you all again in November!

MiamiBookFair.com
MiamiBookFairOnline.com

Miami Book Fair's mission is to engage our community through inclusive, accessible, year-round programs that promote literacy and reading and support writers throughout South Florida. Our vision is a sustainable community of writers, readers, and collaborators across all disciplines and the many cultures found in the region.