



SPONSORSHIP OPPORTUNITIES

THE NEXT PAGE: MIAMI BOOK FAIR'S 40TH ANNIVERSARY CELEBRATION DINNER

*JOYFULLY HONORING THREE SOUTH FLORIDA LITERARY STALWARTS, AND
THREE COMMUNITY LEADERS WHO HAVE BEEN CATALYSTS FOR MIAMI'S CULTURAL GROWTH*

BENEFITING THE MIAMI BOOK FAIR NEXT DECADE FUND

FRIDAY, NOVEMBER 17, 2023
JW MARRIOTT MARQUIS | MIAMI

miamibookfair.com/nextpage



Welcome to Miami Book Fair's 40th Anniversary Celebration!

As we proudly look back on our long and accomplished history, Miami Book Fair will honor three outstanding South Florida authors who possess deep ties to the Fair. These literary powerhouses are behind some of the most well-known and critically acclaimed written works of the past 40 years, and they've always stayed connected to their Magic City roots.

During this special evening, we'll also honor the contributions of three community members who've been at the forefront of the education, arts, and culture explosion in Miami, leaving an indelible mark on its landscape.



One special night to power 10 years of magic.

The 40th Anniversary Celebration Dinner is our primary fundraising event of the year; proceeds will benefit our **NEXT DECADE FUND**, created to mark our 40-year legacy and sustain that legacy going forward, with a 10-year goal of:

- Welcoming 1,000,000 Book Fair attendees
- Hosting 5,000 authors
- Serving 500,000 children and youth
- Reaching 2,000,000 individuals through our year-round programs
- Distributing 80,000 free books to kids

How you can help.

The success of our **NEXT DECADE FUND** relies heavily on the sponsorship of our 40th Anniversary Celebration Dinner. We ask that you kindly consider becoming a patron this year to help ensure the continued triumphs and sustainability of your Miami Book Fair for years to come. It's been an incredible 40 years, and we look forward to seeing you at our Celebration Dinner as we envision what's next.



Miami Book Fair - 40 years of books, culture & community.

Since its humble beginnings in 1984, Miami Book Fair has evolved into a touchstone of Miami's social calendar, kicking off each cultural season with hundreds of authors from across the U.S. and the world. Every year, tens of thousands of Floridians and national visitors fill our auditoriums, Street Fair thoroughfares, and Children's Alley — every corner of our commons! And every last one brings curiosity and a desire to learn, connect, and participate in the thought-provoking, entertaining world each book unlocks.

How we've changed the Miami landscape.

- 5,000,000+ people have attended Miami Book Fair.
- 7,000+ authors have presented, including recipients of the Pulitzer Prize, National Book Award, Man Booker Award, Newbery Medal, and Nobel Prize, as well as bestselling authors, poets, journalists, comic book creators, heads of state, and former U.S. presidents and vice presidents.
- 250,000+ students have benefited from our Generation Genius Authors program, and more than 600,000 kids have attended the Fair overall.
- 175,000+ free books have been distributed to children and youth.



Your support matters.

Your patronage won't just get you a front-row seat, party invite, Book Fair tote, or place at a banquet table. It will grant you the pride of knowing that you're sustaining a space where everyone — young and old — can think, discuss, opine, and find joy. A contribution today will bring a bigger, bolder, and better Book Fair tomorrow, energized by writers who steer a free exchange of ideas and inspire us to challenge our assumptions — and whose stories help us stay connected. They remind us of our awesome human potential, and through each story told never let us forget that by our very existence we've committed to making the world a better place.

A smart return on investment.

Sponsorship of Miami Book Fair's 40th Anniversary Celebration Dinner means:

- Aligning our partnership opportunities with your objectives to help you create brand awareness.
- Building your audiences and engaging with the community.
- Collaborating with a results-driven organization where your support makes a real impact.
- Exposing your brand, product, or services to 500+ anniversary dinner guests.

Key Celebration Dinner highlights include a lively and engaging program honoring three literary legends and three community leaders; Miami Book Fair 2023 authors seated with guests at every table; live entertainment; and a stellar fine dining experience featuring a thoughtfully curated menu.



Sponsorship opportunities & levels.

WE WELCOME CONVERSATIONS AND COLLABORATION ON CREATING UNIQUE ACTIVATIONS TO HELP YOU ACHIEVE YOUR SPONSORSHIP GOALS.

The Miami Book Fair 40th Anniversary Celebration Dinner offers various sponsorship tiers designed to meet your marketing goals and budget. Each tier offers exclusive benefits and opportunities for brand visibility; customized packages can be tailored to suit your specific needs. Our primary sponsorship tiers include:

- Title Sponsor
- Premier Sponsor
- Table Sponsor
- Additional Underwriting & Sponsorship Opportunities

TITLE SPONSOR EXCLUSIVE – ONE ONLY | \$80,000

SPONSOR NAME Miami Book Fair 40th Anniversary Celebration Dinner

Event & Marketing Benefits:

- Your name added to event title if pledged by September 1, 2023.
- Two (2) VIP/Royal tables for 20 guests at each table (40 guests in total):
 - Two (2) Miami Book Fair 2023 authors seated at each table (four authors in total).
 - Free copies of your table author's book to your respective table guests.
 - Opportunity for guests to have books signed by their table author and take advantage of photo opp.
- Suite at JW Marriott Marquis during event weekend (Friday, November 17 and Saturday, November 18).
- One-day limo service to Miami Book Fair's Street Fair weekend (Saturday, November 18, or Sunday, November 19).
- Special acknowledgement as Title Sponsor and thanks in opening and closing remarks during event.
- Opportunity to make opening remarks at event.
- Title logo placement and recognition in all event marketing collateral, including:
 - Event invitation, sponsor page in program book, event signage (i.e., on screen, visual displays, etc.), post-event eblast, event press releases, post-event print ad recognizing honorees, and post-event recognition on MBF website and social media platforms.

TITLE SPONSOR EXCLUSIVE – ONE ONLY | \$80,000

Event & Marketing Benefits (continued):

- Targeted sponsor email promoting your company and its role at event to Celebration Dinner guests (500+) and/or MBF newsletter subscribers (28,000+).
- Back cover placement of full-page ad in event program book.
- Full-color e-book ad scrolling during event.
- Prominent recognition in on-site signage at Miami Book Fair 2023 (November 12-19) and sponsor recognition on MBF website with link to your company website for one (1) year.
- Opportunity to distribute company/product info and/or include promotional item in event swag bags for 500+ guests.

Miami Book Fair Tickets & Hospitality:

- Twenty (20) tickets to Authors' Party at The Standard Hotel Saturday, November 18.
- Sixteen (16) badges to Hospitality Lounge during Miami Book Fair week.
- Forty (40) tickets to *Evenings With* (author session(s) of your choice) during Miami Book Fair (Sunday, November 12, to Friday, November 17).
- Four (4) Chair-level MBF Friends of the Fair memberships (includes priority seating, complimentary tickets, invites to VIP receptions, free books and more; click here for details or visit MiamiBookFair.com/friends).

PREMIER SPONSOR FOUR AVAILABLE | \$40,000

Event & Marketing Benefits:

- Two (2) VIP/Royal table for 20 guests:
 - One (1) Miami Book Fair 2023 author seated at your table.
 - Free copies of your table author's book to your guests.
 - Opportunity for guests to have books signed by your table author and take advantage of photo opp.
- Suite at JW Marriott Marquis night of event (Friday, November 17).
- One-day limo service to Miami Book Fair's Street Fair weekend (Saturday, November 18, or Sunday, November 19).
- Acknowledgement as Premier Sponsor and thanks in opening and closing remarks during event.
- Premier logo placement and recognition in all event marketing collateral, including:
 - Event invitation, sponsor page in program book, event signage (i.e., on screen, visual displays, etc.), post-event eblast, event press releases, post-event print ad recognizing honorees, and post-event recognition on MBF website and social media platforms.
- Targeted sponsor email promoting your company and its role at event to Celebration Dinner guests (500+) and/or MBF newsletter subscribers (28,000+).
- Sponsor signage at event.
- Premium placement of full-page ad in event program book.
- Recognition in on-site signage at Miami Book Fair 2023 (November 12-19) and sponsor recognition on MBF website with link to your company website for one (1) year.
- Opportunity to distribute company/product info and/or include promotional item in event swag bags for 500+ guests.

PREMIER SPONSOR FOUR AVAILABLE | \$40,000

Miami Book Fair Tickets & Hospitality:

- Eight (8) tickets to Authors' Party at The Standard Hotel Saturday, November 18.
- Eight (8) badges to Hospitality Lounge during Miami Book Fair week.
- Twenty (20) tickets to *Evenings With* (author session(s) of your choice) during Miami Book Fair (Sunday, November 12, to Friday, November 17).
- Two (2) Chair-level MBF Friends of the Fair memberships (includes priority seating, complimentary tickets, invites to VIP receptions, free books and more; click here for details or visit MiamiBookFair.com/friends).
- Opportunity to introduce an author at Miami Book Fair 2023.
- Special invitation to opening night events at Miami Book Fair 2023.

TABLE SPONSOR | \$10,000

Event & Marketing Benefits:

- One (1) Sponsor table for 10 guests.
 - One (1) Miami Book Fair 2023 author seated at your table.
 - Free copies of your table author's book to your guests.
 - Opportunity for guests to have books signed by your table author and take advantage of photo opp.
- Logo placement and recognition in select event marketing collateral, including:
 - Sponsor page in program book, event signage (i.e., on screen, visual displays, etc.), post-event eblast, event press releases, post-event print ad recognizing honorees, and post-event recognition on MBF website and social media platforms
- Sponsor ad promoting your company in MBF newsletter (28,000+ subscribers).
- Placement of quarter-page ad in event program book.
- Quarter-page e-book ad scrolling during event.
- Recognition in on-site signage at Miami Book Fair 2023 (November 12–19) and sponsor recognition on MBF website with link to your company website for one (1) year.
- Opportunity to include promotional item in event swag bags for 500+ guests.

Miami Book Fair Tickets & Hospitality:

- Two (2) tickets to Authors' Party at The Standard Hotel Saturday, November 18.
- Two (2) badges to Hospitality Lounge during Miami Book Fair week.
- Six (6) tickets to Evenings With (author session(s) of your choice) during Miami Book Fair (Sunday, November 12, to Friday, November 17).
- One Editor-in-Chief-level MBF Friends of the Fair membership (includes priority seating, complimentary tickets, invites to VIP receptions, free books and more; click here for details or visit MiamiBookFair.com/friends).
- Special invitation to opening night events at Miami Book Fair 2023.

ADDITIONAL SPONSORSHIP & UNDERWRITING OPPORTUNITIES

WINE & SPIRITS SPONSOR EXCLUSIVE – ONE ONLY | \$10,000

Event & Marketing Benefits:

- Emcee recognition as Wine & Spirits Sponsor at event.
- Name or company logo on signage in all event bar areas.
- Opportunity to create signature cocktail with company-related name.
- Quarter-page e-book ad scrolling during event.
- Recognition in on-site signage at Miami Book Fair 2023 (November 12-19) and sponsor recognition on MBF website with link to your company website for one (1) year.
- Opportunity to include promotional item in event swag bags for 500+ guests.

Miami Book Fair Tickets & Hospitality:

- Two (2) tickets to Miami Book Fair 40th Anniversary Celebration Dinner.
- Two (2) tickets to Authors' Party at The Standard Hotel Saturday, November 18.
- Four (4) tickets to *Evenings With* (author session(s) of your choice) during Miami Book Fair (Sunday, November 12, to Friday, November 17).

ADDITIONAL SPONSORSHIP & UNDERWRITING OPPORTUNITIES

SWAG BAG SPONSOR EXCLUSIVE – ONE ONLY | \$6,500

Event & Marketing Benefits:

- Emcee recognition as Swag Bag Sponsor at event.
- Name or company logo on swag bags.
- Quarter-page e-book ad scrolling during event.
- Recognition in on-site signage at Miami Book Fair 2023 (November 12–19) and sponsor recognition on MBF website with link to your company website for one (1) year.
- Opportunity to include promotional item in event swag bags for 500+ guests.

Miami Book Fair Tickets & Hospitality:

- Two (2) tickets to Miami Book Fair 40th Anniversary Celebration Dinner.
- Two (2) tickets to Authors' Party at The Standard Hotel Saturday, November 18.
- Four (4) tickets to *Evenings With* (author session(s) of your choice) during Miami Book Fair (Sunday, November 12, to Friday, November 17).

VALET SPONSOR EXCLUSIVE – ONE ONLY | \$6,500

Event & Marketing Benefits:

- Emcee recognition as Valet Sponsor at event.
- Name or company logo on signage at valet stand.
- Name or company logo on tickets provided to guests who valet.
- Quarter-page e-book ad scrolling during event.
- Recognition in on-site signage at Miami Book Fair 2023 (November 12–19) and sponsor recognition on MBF website with link to your company website for one (1) year.
- Opportunity to include promotional item in event swag bags for 500+ guests.

Miami Book Fair Tickets & Hospitality:

- Two (2) tickets to Miami Book Fair 40th Anniversary Celebration Dinner.
- Two (2) tickets to Authors' Party at The Standard Hotel Saturday, November 18.
- Four (4) tickets to *Evenings With* (author session(s) of your choice) during Miami Book Fair (Sunday, November 12, to Friday, November 17).

ADDITIONAL SPONSORSHIP & UNDERWRITING OPPORTUNITIES

INVITATION SPONSOR EXCLUSIVE – ONE ONLY | \$5,000

Event & Marketing Benefits:

- Emcee recognition as Invitation Sponsor at event.
- Name or company logo on event invitations.
- Quarter-page e-book ad scrolling during event.
- Recognition in on-site signage at Miami Book Fair 2023 (November 12–19) and sponsor recognition on MBF website with link to your company website for one (1) year.
- Opportunity to include promotional item in event swag bags for 500+ guests.

Miami Book Fair Tickets & Hospitality:

- Two (2) tickets to Miami Book Fair 40th Anniversary Celebration Dinner.
- Two (2) tickets to Authors' Party at The Standard Hotel Saturday, November 18.
- Four (4) tickets to *Evenings With* (author session(s) of your choice) during Miami Book Fair (Sunday, November 12, to Friday, November 17).

PHOTOGRAPHY SPONSOR EXCLUSIVE – ONE ONLY | \$5,000

Event & Marketing Benefits:

- Emcee recognition as Photography Sponsor at event.
- Name or company logo on signage in event photo/step-and-repeat area.
- Quarter-page e-book ad scrolling during event.
- Recognition in on-site signage at Miami Book Fair 2023 (November 12-19) and sponsor recognition on MBF website with link to your company website for one (1) year.
- Opportunity to include promotional item in event swag bags for 500+ guests.

Miami Book Fair Tickets & Hospitality:

- Two (2) tickets to Miami Book Fair 40th Anniversary Celebration Dinner.
- Two (2) tickets to Authors' Party at The Standard Hotel Saturday, November 18.
- Four (4) tickets to *Evenings With* (author session(s) of your choice) during Miami Book Fair (Sunday, November 12, to Friday, November 17).

ADDITIONAL SPONSORSHIP & UNDERWRITING OPPORTUNITIES

REGISTRATION SPONSOR EXCLUSIVE – ONE ONLY | \$5,000

Event & Marketing Benefits:

- Emcee recognition as Registration Sponsor at event.
- Name or company Logo on custom-made tablecloth at registration area.
- Quarter-page e-book ad scrolling during event.
- Recognition in on-site signage at Miami Book Fair 2023 (November 12–19) and sponsor recognition on MBF website with link to your company website for one (1) year.
- Opportunity to include promotional item in event swag bags for 500+ guests.

Miami Book Fair Tickets & Hospitality:

- Two (2) tickets to Miami Book Fair 40th Anniversary Celebration Dinner.
- Two (2) tickets to Authors' Party at The Standard Hotel Saturday, November 18.
- Four (4) tickets to *Evenings With* (author session(s) of your choice) during Miami Book Fair (Sunday, November 12, to Friday, November 17).

PROGRAM BOOK SPONSOR EXCLUSIVE – ONE ONLY | \$5,000

Event & Marketing Benefits:

- Emcee recognition as Program Book Sponsor at event.
- Full-color ad in program book.
- Full-color e-book ad scrolling during event.
- Recognition as “Printed by” or “With the support of” company/individual name on program book.
- Quarter-page e-book ad scrolling during event.
- Recognition in on-site signage at Miami Book Fair 2023 (November 12–19) and sponsor recognition on MBF website with link to your company website for one (1) year.
- Opportunity to include promotional item in event swag bags for 500+ guests.

Miami Book Fair Tickets & Hospitality:

- Two (2) tickets to Miami Book Fair 40th Anniversary Celebration Dinner.
- Two (2) tickets to Authors’ Party at The Standard Hotel Saturday, November 18.
- Four (4) tickets to *Evenings With* (author session(s) of your choice) during Miami Book Fair (Sunday, November 12, to Friday, November 17).

BENEFITS

	TITLE SPONSOR	PREMIER SPONSOR	TABLE SPONSOR
Name added to event title	X	N/A	N/A
Sponsor table with Miami Book Fair 2023 author, plus free books for table guests for signing	2 VIP/Royal Tables - 40 Guests Total	1 VIP/Royal Table - 20 Guests Total	1 Table - 10 Guests Total
Suite at JW Marquis Marriott entire weekend of event/Miami Book Fair	Friday & Saturday Night	Friday Night	N/A
One-day limo service to Miami Book Fair's Street Fair weekend	X	X	N/A
Special acknowledgement as sponsor in event opening and closing remarks	X	X	N/A
Opportunity to make opening remarks at event	X	N/A	N/A
Logo placement and recognition in all event marketing collateral	Recognition as Title Sponsor	Recognition as Premier/Limited Edition Sponsor	X
Targeted sponsor email to event guests and/or in Miami Book Fair newsletter	X	X	N/A
Placement of ad in event program book	Full Page on Back Cover	Full Page	Quarter Page

BENEFITS (continued)

	TITLE SPONSOR	PREMIER SPONSOR	TABLE SPONSOR
Prominent recognition in on-site signage at Miami Book Fair, as well as on the MBF website	X	X	X
Distribution of company/product info and/or include promo item in event swag bags	X	X	Promo Item in Swag Bag Only
Hospitality benefits at Miami Book Fair, including Evenings With tickets, Street Fair badges, and Hospitality Lounge access	Up to 40 Guests	Up to 20 Guests	Up to 6 Guests
Tickets to Authors' Party	Up to 20 Guests	Up to 8 Guests	2 Guests
Miami Book Fair Friends of the Fair membership	4 Chairperson Memberships	2 Chairperson Memberships	1 Editor-in-Chief Membership
Opportunity to introduce author at Miami Book Fair	X	N/A	N/A

The Next Page 40th Anniversary Celebration: Commitment Form

Thank you for supporting Miami Book Fair's 40th Anniversary Celebration Dinner and our **NEXT DECADE FUND**, which help ensure the continued triumphs and sustainability of your Miami Book Fair for years to come.

Kindly indicate your sponsorship level in writing here and also check the appropriate box below, if applicable:

- | | |
|--|--|
| <input type="checkbox"/> Title Sponsor (\$80,000) | <input type="checkbox"/> Invitation Sponsor (\$5,000) |
| <input type="checkbox"/> Premier Sponsor (\$40,000) | <input type="checkbox"/> Photography Sponsor (\$5,000) |
| <input type="checkbox"/> Table Sponsor (\$10,000) | <input type="checkbox"/> Registration Sponsor (\$5,000) |
| <input type="checkbox"/> Wine & Spirits Sponsor (\$10,000) | <input type="checkbox"/> Program Book Sponsor (\$5,000) |
| <input type="checkbox"/> Swag Bag Sponsor (\$6,500) | <input type="checkbox"/> Single Ticket (\$1,000) |
| <input type="checkbox"/> Valet Sponsor (\$6,500) | # of tickets (up to 4) _____ |
| <input type="checkbox"/> Half-Table Sponsor (\$5,000) | <input type="checkbox"/> Contribution to the Miami Book Fair's
Next Decade Fund _____ |

Miami Book Fair correspondence and your 40th Anniversary Celebration Dinner invitations will be sent to the contact information provided below:

Name of Main Contact: _____
Title: _____
Company Name: _____
Address: _____
City: _____ State: _____ ZIP: _____
Phone: _____ Email Address: _____

Indicate here how you would like sponsor name to appear on our website and in our marketing materials: _____

METHOD OF PAYMENT

- I will submit online (You can pay at miamibookfair.com/nextpage)
- Please send me an invoice
- Check enclosed (make payable to Miami Dade College Foundation Inc.)

Credit Card: American Express Discover Mastercard Visa

Name as it appears on credit card: _____

Credit Card Number: _____ CVC: _____ EXP Date: _____

This credit card is a: Corporate Card Personal Card

Please make payment by 10/31/23

If you prefer to provide your credit card payment over the phone, please call Jenie Aretuo at 305.237.7242.

My signature below confirms that I am the representative of the above-named organization and do hereby agree to create a sponsorship commitment to Miami Book Fair 40th Anniversary Celebration Dinner:

Signature: _____ Date: _____

Return completed form and payment as soon as possible to:

Miami Book Fair at Miami Dade College

300 NE Second Ave., Ste. 1365, Miami, FL 33132

305.237.3258 | wbookfair@mdc.edu

MiamiBookFair.com



THANK YOU for considering sponsorship of Miami Book Fair's 40th Anniversary Celebration Dinner. To discuss sponsorship opportunities or customize a package that aligns with your goals, please contact our sponsorship team:

Corey Lewis

Manager of Corporate Relations
913.579.1803
CLewis2@mdc.edu

Lisa Better

Membership & Development Coordinator
305.790.7597
LBetter@mdc.edu



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