

Miami Book Fair Miami Dade College

Sponsorship Levels

	PREMIER SPONSOR \$50,000+	MAJOR SPONSOR \$25,000+	ASSOCIATE SPONSOR \$10,000+	SUPPORTING SPONSOR \$5,000+
Full Page Ad in Fairgoer's Guide (60,000 printed copies)	X			
Exclusive Press Release	X			
Guaranteed Media Exposure (varies by level)	X	X		
Banner Ads on Website	X	X		
Logos — Newspapers and Outdoors	X	X		
Naming Rights	Premier programs — Street Fair, Children's Alley	Feature programs — The Kitchen, Author's Party	Individual program — Children's Alley Tent	Author session
Booths	Two 12'x 12' booths in premium location	One 12' x 12' booth in premium location	One 12' x 12' booth	One 12' x 12 booth
Logos — Venues	X (Premium Placement)	X	X	X
Banners and Signage	X (Exclusive)	X	X	X
Social Media (46k+ Facebook, 13.5k+ Twitter, 11k+ Instagram)	X (Coordinated Strategy)	X (Coordinated Strategy)	X (Coordinated Posts)	X
Website Recognition (1.2 million annual visitors)	X (Premium Placement)	X	X	X
Invitations to Parties and Events	Varies based on sponsorship level			
Tickets and Hospitality	Varies based on sponsorship level			

Title and platinum sponsorships are available. Please inquire with sponsorship team for details.

For More Information about sponsorships contact

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