



Miami Book Fair International

presented and produced by The Center for Literature and Theatre @ Miami Dade College

2013 Annual Report

A program of
MDCculture
Miami Dade College



1984



Table of { Contents }



What Happens @ the Fair?	6
Culture in the City	8
2013 Miami Book Fair by the Numbers	10
The Authors	12
Street Fair	17
Generation Genius Days	22
Generation Genius by the Numbers	23
Celebrating España	26
The Virtual Book Fair	28
Thank you to our Sponsors and Supporters ..	30
Friends and Patrons	31
Sponsor Listing	32
Staff and Board of Directors	35



“For 30 years I’ve helped to serve this literary feast, and it has brought me tremendous joy to see how many have come to be nourished at our table. I hope it continues always.”

Alina Interián, Executive Director, Cultural Affairs at Miami Dade College

“Miami historically has been famous for many things, but I’m not sure literary culture is among them, the book fair changed that.”

Paul Bogaards, Publicity Director, Knopf Doubleday



“We wanted to create the largest tent possible, so all of Miami could fit under it.”

Mitchell Kaplan, Miami Book Fair Founder and Chair, Board of Directors

“You need these confidence-building moments, and the book fair was a key one for us, it showed that Miami had the stuff. It gave donors, civic leaders and politicians the courage to pursue the rest of the agenda.”

Michael Spring, Director, Miami-Dade County Department of Cultural Affairs





Mr. Dan Brown! Incredible writer and speaker!
#DanBrown #MiamiBookFair
[@Olivia_is_On](#) (Olivia Castillo)

What happens @ the Fair?



Junot Diaz

Authors at the Fair

From newbies to Nobel prize winners these readings and discussions are the heart of Miami Book Fair International. The IberoAmerican Authors program features the best in Spanish-language literature, while the Caribbean program highlights top writers from that region. More than 500 authors came to the Fair in 2013, representing 25 countries and all genres of literature.



Street Fair

Three days, a million books, two hundred thousand readers, plus visual arts, theatre, music on the World Stage and delicious eats – a celebration unequalled.

Destination Comics

Miami Book Fair's own comic con! Featuring creator panels, comics-making workshops, and publishers and comic shops.

The Kitchen

Cookbook authors discuss their culinary philosophies and demonstrate their recipes at the Miami Culinary Institute. A gastro-literary feast!





The Park

Just steps away from the bustle of the Street Fair, The Park is an oasis of dewy, green grass – the perfect place to read newly purchased books, have a picnic or do yoga!



Generation Genius: Literacy and Learning

Interdisciplinary programs that encourage learning and imagination through reading and writing, storytelling, art, music and theatre, leading to discoveries in the various subject areas, including language arts, math, history, geography, the sciences and fine arts. Goal: To foster literacy in our community, rearing the next generation of engaged world citizens!

Generation Genius Children's Alley

An educational and literary playground dedicated to children. Authors, storytellers, puppeteers, dancers and musicians bring stories to life on a plaza at the heart of the Street Fair.

Generation Genius Authors

Author readings and creative writing workshops for children and teens, at the Fair (best field trips ever!), and in classrooms all over Miami. Free books for all, thanks to Book Fair's generous sponsors.



Featured Country

Miami Book Fair honors its home city – one of the most international places in the world – by featuring one country each year and showcasing its culture. In 2013, the Fair celebrated Spain. Festivities started with the official visit of Their Royal Highnesses the Prince and Princess of Asturias, Felipe and Letizia, and continued each night with literary discussions, an authentic Tablao Flamenco, and dozens of other programs highlighting Spain's cultural riches.



Their Royal Highnesses the Prince and Princess of Asturias, Felipe and Letizia

{ Culture } in the City

Miami Book Fair International is more than a great festival, it's a community brought together by shared passions – a passion for books and reading, and for making Miami a great place to live, work and play.

The Fair has been making culture happen in the heart of Miami since 1983, always true to its founding principles of inclusion, constantly striving so that anyone, from anywhere, can come and fully participate in the culture of ideas.

Miami's cultural landscape has changed and grown tremendously since planning for the first Fair started. Many long-time Miami residents and culture makers agree that the Fair's viability served to inspire, to build confidence, and that cultural leaders felt more sure with each successful Fair that their own endeavors – Miami City Ballet, HistoryMiami, Miami Art Museum – would thrive also. The Fair proved to all that Miami had readers, and by extension, theater and dance and art enthusiasts.

The growth of Miami's cultural scene shows no signs of slowing. And its acceleration is most visible in the downtown area (where the Fair takes place) and its immediate neighborhoods to the north.



Richard Blanco

“The Fair is committed to promoting reading and to creating a space in Miami where everyone can come together. We want everyone in Miami to find their Miami Book Fair, and to know that when they are at the Fair, they are culture makers too, no matter their day jobs. Making the Fair the vibrant, interesting, cool event that it is, is a collaborative effort. We are all in it.”

Lissette Mendez, Director of Programs, The Center for Literature and Theatre @ Miami Dade College and Miami Book Fair International

Opened in 2006, The Adrienne Arsht Center for the Performing Arts is walking distance from the Fair. One of the most important art fairs in the world, Art Basel, came to the area in 2002 and dozens of ‘Basel Week’ events take place in and around downtown. Mere blocks to the east of the Miami Dade College campus where the Fair takes place is Museum Park, where just two weeks after the end of the 30th Fair, the Perez Art Museum, formerly the Miami Art Museum, opened in a brand-new building designed by Pritzker Prize-winning architects Herzog & De Meuron. Set to open adjacent to PAMM is the Patricia and Philip Frost Museum of Science. A few blocks to the west of campus HistoryMiami is expanding, growing from one building to two.

The downtown area has also become a hip place to live. Luxury, high-rise condominiums have gone up in record time. In total, more than 20,000 residential units have been built in downtown Miami since 2003, with the total number of residents hovering at near 75,000.

Fair founders, board members and staff feel great pride in the Fair's role as cultural and civic standard-bearer, but even more pride in the Fair's role in uniting community. And there's no mystery why. As part of Miami Dade College, known colloquially as 'Democracy's College,' the Fair reflects the values of its home institution, and MDC's mission to serve as a 'cultural and civic beacon in our community.'

The Book Fair would not be possible without Miami Dade College. Miami Book Fair International is MDC, and every year, almost all members of the Miami Dade College family step up to support the Fair in their own ways. In 2013, one member, Follett Higher Education, the college's bookstore, made a substantial financial contribution. Follett believes in education's transformative power, and understands Miami Book Fair's role in the lifelong learning pursuits of all who come through the gates.

The Fair is not just a destination for locals. Every year, visitors from throughout the country, Latin America, and Europe, check in at area hotels. As the most important consumer book festival in the U.S., the Fair attracts

approximately 30,000 bibliophiles from outside the region every year. In 2013, international travelers came from England, Spain, France, Venezuela, Israel, Mexico, Argentina, Chile, Jamaica, Trinidad and Dominican Republic. U.S. attendees came from New York, New Jersey, Connecticut, Ohio, Kansas, Texas, Massachusetts, Washington, DC, Maryland, Pennsylvania, Virginia, North Carolina, South Carolina, Georgia, Michigan, Illinois, California, Washington, New Mexico, Louisiana and Wisconsin, among other states (per Touchpoll Survey).

“We are proud sponsors of Miami Book Fair International. As the campus bookstore for Miami Dade College, the Book Fair aligns with our commitment to engaging and supporting community efforts beyond the classroom. We are happy to support an event that so positively impacts the community and is loved by our customers and associates. We look forward to sponsoring the Book Fair for many years to come.”

Fernando Cuevas, Regional Manager of Sales and Operations, Follett Higher Education

Miami Book Fair

{ Reason #15 }

It brings all of Miami together.

Young families to Children's Alley. Foodies to The Kitchen. Party people to the World Stage.

Beyond the hard-core readers who come together at more than 250 readings and book discussions, the Fair brings hundreds of thousands of South Floridians from all kinds of ethnic and economic backgrounds to downtown Miami during the eight days of the Fair.

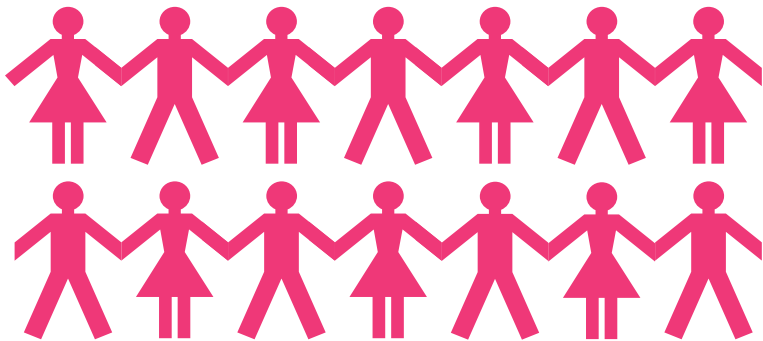
Miami Book Fair events are as varied as the people of Miami. And we know the Fair brings Miami together like no other event.

Miami Book Fair makes community happen. And that makes us happy.



2013 Miami Book Fair by the {Numbers}

205,000: total number of visitors to 2013 Miami Book Fair International



25
countries
represented by
presenting authors



1,687
volunteers
powered the Fair
in 2013



517
authors
across all programs



692 sessions

held during the eight days including: *The Book Thief* film screening, The Kitchen cooking demos, Children's Alley storytelling and entertainment, World Stage live music, Generation Genius Authors presentations and Spain Pavilion activities



49 venues, including Bardot, a bar in the Miami Design District and Regal Cinema on South Beach



17 pre-Fair author events
in English and Spanish, in Downtown
Miami and Little Havana

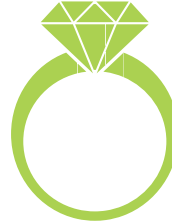


251 exhibitors,
including publishers,
bookstores and community
organizations

1 million books for sale



37,441
arepas
consumed



1 marriage proposal
(part of Prometeo's street
theatre performances!)

895,615
opinions expressed ;-)



42.9 million
people saw tweets about the Fair



54,189 people saw
our Facebook posts

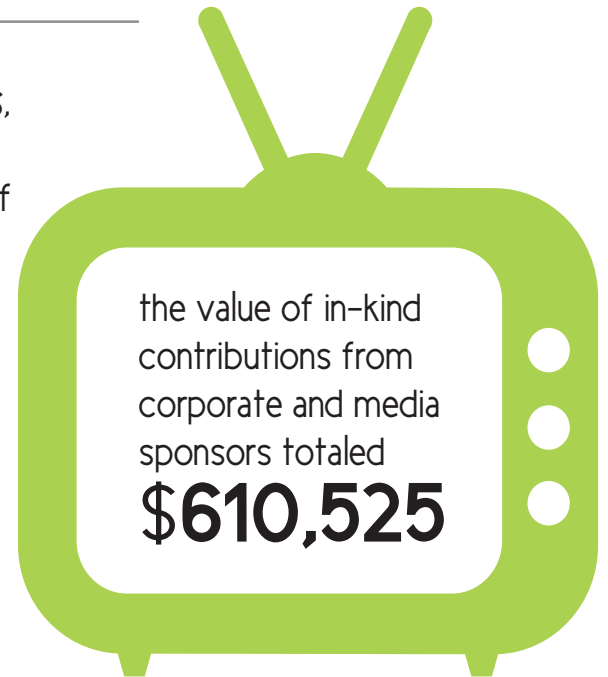


759,434 combined website and
mobile site pageviews



36 corporate sponsors,
institutional supporters and
foundations contributed a total of
\$486,500

465 Friends
of the Fair donated over
\$88,500



the value of in-kind
contributions from
corporate and media
sponsors totaled
\$610,525



Patron's Circle members donated or pledged a total of
\$100,000 which will go to the MBFI endowment fund

The { Authors }

517 authors across all programs

25 countries represented by presenting authors

49 venues

Some years back, then First Lady Barbara Bush visited the Fair, calling it 'an embarrassment of riches.' And, while we are not at all embarrassed by it, the 30th annual Miami Book Fair International did resemble the jewel box of a storybook princess. That princess would have had a hard time picking favorites, and we do too. Below are a few highlights of our author program, but we invite you to look through our archived Fairgoers Guide (issuu.com/miamibookfair/docs/2013_fgg_all) to see what the full program was all about. You will be dazzled.

More than 500 authors presented books and engaged in discussions during the 30th Miami Book Fair, which opened with a heartwarming talk about the importance of creativity and family life by one of the bestselling authors of all time, Dan Brown.

Sponsored by American Airlines, the author program is the heart of the Fair. And while American Airlines conveys

travelers on journeys all over the world and to more destinations than any other airline, the Fair's authors and their books lead Fairgoers on journeys of the imagination.

“American Airlines has been a sponsor of Miami Book Fair International for 10 years. We are pleased to be a part of this world-class event, which brings together culture, community and literature, and showcases all that South Florida has to offer.”

Lina Santiago, Director of Sales Promotion, Florida Region, American Airlines

Evenings With

Evenings With, the series that features keynote authors every weeknight was a true measure of what the Fair is all about – something for everyone. **Joe Scarborough**, host of MSNBC's Morning Joe, covered politics, while novelists **Erica Jong** and **Jennifer Weiner** covered feminism, women's sexuality

in American culture over the past 50 years, and the possibility of gender bias in the publishing industry. And that was only Monday. Beloved authors of two generations followed on Thursday, with **Pat Conroy** and **Cassandra King** attracting the baby boomers, and **Sherman Alexie** packing the 700+ seats of the Chapman Conference Center with Gen Xers and Millennials. The week progressed with religious scholar and historian **Reza Aslan**, who enthralled the audience with his rousing lecture on the historical Jesus of Nazareth; **Carl Hiaasen** who had the crowd doubled over with hysterical tales of whacky, corrupt Floridians; **Wally Lamb**, reading from his newest, searing novel about class and race in our time, and **Terry McMillan** with an insightful tale of family love and strife over three generations. The week closed with the brilliant and glamorous, **Anjelica Huston**, chatting amiably about her life and long career, and **U.S. Congressman John Lewis** who in true Book Fair style brought together one of the most multicultural, age-diverse crowds imaginable anywhere, to talk about his long struggle for civil and human rights.

Weekend Highlights

From the first book discussion on Saturday at 9 a.m. – **Vice President Dick Cheney** and his cardiologist on heart disease and the transplant that saved the VP's life – to the last author Q&A on Sunday at half past 6 – TV political commentator **Chris Matthews** on the relationship between Tip O'Neil and President Ronald Reagan – the weekend portion of the Fair's author program delighted, infuriated, gave food for thought, tickled pink, fomented debate, inspired, moved some to tears, caused peals of laughter, changed minds, widened eyes in wonder, affirmed opinions, and generally caused brain gears to move at all kinds of speed in young and old alike.

For 30 years, Miami Book Fair has brought the greatest authors of our time to Miami, and 2013 was no exception. The novel was represented by **Edwidge Danticat**, **Junot Diaz**, **Jamaica Kincaid**,

Russell Banks, and **James McBride**, who'd won a National Book Award just three days prior to his presentation. **Paul Auster**, the great novelist, presented a memoir, vivid with family photos and illustrations – a slide show accompanied his reading. As did **Richard Blanco**, whose memoir of growing up working class, Cuban-American, coming out as gay, and becoming the first inaugural poet to represent all those identities, brought 500 fans to standing ovation. Non-fiction filled the 700+ seat Chapman Conference Center on Saturday and Sunday: **Doris Kerns Goodwin** and **A. Scott Berg** talked American presidents, **Scott Anderson** and **Ari Shavit** talked Middle East, and **George Packer**, **Jeremy Scahill** and **Dan Balz** discussed American politics – both domestic and international. Poetry greats **Nikki Giovanni**, **August Kleinzahler**, **Campbell McGrath**, **Robert Pinsky** and **Sharon Olds**, were among the many celebrated poets at the Fair.

Pre-Fair Author Events

In the months leading up to the Fair, The Center for Literature and Theatre in partnership with independent bookseller **Books & Books**, whet the city's appetite for books and lively discussions with almost 20 events in Downtown Miami and Little Havana.

In English

- **Salman Rushdie** on *Joseph Anton*
- **Nicholas Sparks** on *The Longest Ride*
- **Elizabeth Gilbert** on *The Signature of All Things*
- **Helen Fielding** on *Bridget Jones: Mad About the Boy*
- **Billy Collins** on *Aimless Love: New and Selected Poems*
- **Donna Tartt** on *The Goldfinch*

In Spanish

- **Edmundo Paz-Soldan** with *Norte*
- Night of Music and Poetry with **Magali Alabau**, **Ana Cecilia Blum** and **Estela García**
- Night of Fiction with **Isabel García Cintas**, **Madeleine de Cubas** and **Yolanda Ortal Miranda**
- *Leer Para Estar Mejor* with **Alejandra Llamas** y **Mercedes Martí**
- **Signal Ratner** with *64*
- The Night of the *Poetas-Elfos* with **Chely Lima** and **Carlos Pintado**
- **La Fundación Cuatrogatos** presents *El Carnaval de los Animales Mitológicos*
- **Narciso Hidalgo** with *Choteo. Irreverencia y Humor en la Cultura Cubana*
- **Erasmus Padilla** with *Tengo un Filin*
- Panel on Dictatorships in the XXI Century, with **Osvaldo Hurtado** (Ecuador), **Asdrúbal Aguiar** (Venezuela), **Carlos Sánchez Berzain** (Bolivia) and **Eduardo Enriquez** (Nicaragua). Moderated by **Guillermo Lousteau**.
- **Julio Schiling** presents *Dictaduras y sus Paradigmas II*



Jorge Edwards: A great man, a great thinker.
Gracias #MBFI30. Siempre lo mejor!
@305_ism (Luis Menendez)



Literary Death Match

Setting: A bar

2013 list of characters: 7 authors: 4 to compete, 3 to judge: **Daniel Alarcon, Albert 'Prodigy' Johnson, Meg Cabot, Kevin Barry, JJ Colagrande, Lauren Oliver** and **Lucy Knisley**

Plot: When authors vie for the crown, ('American Idol' style) and are judged on such serious literary merits as the length of their hair and the color of their shoes, too many drinks went down the hatch!

Ending: Trendy, subversive, geeky, raucous, hilarious and just plain fun, Literary Death Match lured Miami's most attractive lit-nerds for a night of genius storytelling.

Another great poetry event was the reading by **Dinapiera Di Donato**, the first winner of the **Paz Prize for Poetry**. This new prize to recognize Americans who write in Spanish by publishing their work in bilingual editions celebrates the multiplicity of voices in U.S. literature, and was established by the National Poetry Series in partnership with The Fair's parent organization, The Center for Literature and Theatre at Miami Dade College.

The first program of Miami's newest literary program took place at the 2013 Fair. **Reading Queer**, which highlights GLBTQ authors and writing, funded in part by the John S. and James L. Knight Foundation, presented a panel of poets speaking from varied "queer" perspectives.

A number of panels on JFK, as well as a discussion on e-books and how they

are disrupting publishing and bookselling rounded out the **Idea Exchange**, a section of weekend programming that emphasizes conversations on current affairs.

Miami is home to the largest **Caribbean** population in the country, and as in years past, the Fair included authors from **Antigua, Guyana, Jamaica, Trinidad & Tobago** and **Haiti**, including **Elsie Augustave, Kwame Dawes, Thomas Glave** and **Oonya Kempadoo**.

IberoAmerican Program

The IberoAmerican Program, which brings authors from all over the Spanish-speaking world, this year counted with a larger-than-usual delegation from Spain, the Fair's featured country.

The program opened with Cervantes Prize-winner, **Jorge Edwards**. The Chilean-born, long-time resident

of Spain, spoke about his illustrious diplomatic and literary career, which he covers in a newly published memoir. During the rest of the week, programs included a discussion of literature produced in Spain during the first post-Franco years; a presentation introducing audiences to Miami's lively digital literary magazines scene; new works by Cuban authors living in various parts of the U.S.; a very special Friday night with the highly acclaimed, award-winning Argentinian author, **Marcos Aguinis**, discussing a novel about the iconic former first lady of Argentina, Evita; and a one-woman theatrical performance based on the poems of Federico Garcia Lorca, performed by his niece, **Laura Garcia Lorca** (Spain), and especially created for the Fair by the Garcia Lorca Foundation in Madrid.

During the weekend, the IberoAmerican program featured 35 back-to-back



#AnotherMiamiMoment @MiamiBookFair
w/ Cuban-American poet @rblancopoet &
Haitian-American author Edwidge Danticat
@MarlonAHill (Marlon A. Hill)

events. Highlights included Alfguara and Planeta prize winners, **Jose Ovejero** (Spain) and **Lorenzo Silva** (Spain), and the series, *Conversaciones Transatlánticas*, during which two authors, one from Spain, the other from Latin America, engaged in dialogue. This year's themes were theater, literature and politics, and noir literature by women writers. Television and entertainment personalities were big at the Fair in 2013, including **Ismael Cala** (Cuba/USA), **Adamari Lopez** (Puerto Rico), **Alexis Valdes** (Cuba/USA) and **Jaime Bayly** (Peru).

The IberoAmerican Program invited Fair-favorites to return to Miami in celebration of the 30th anniversary, including award-winning authors such as **Rosa Montero** (Spain), **Esmeralda Santiago** (Puerto Rico), **Gioconda Belli** (Nicaragua), **J.J. Armas Marcelo** (Spain), and **Carmen Posadas** (Uruguay/Spain).

Current affairs discussions included panels on how to get children to read in Spanish; the Spanish book market in the U.S.; and the impact of new technologies on the book industry. Bringing debut and emerging authors from the Ibero-American world to the attention of Fairgoers has long been a goal of the Fair, this year was no exception. The program featured **Javier Calvo** (Spain), **Kirmen Uribe** (Spain), **Javier Mosquera Saravia** (Guatemala), **Camilo Pino** (Venezuela/USA) and **Elvira Navarro** (Spain), among others.



Got my book signed by @AmyTan at the @MiamiBookFair today! Dream!

[@christianalilly](#) (Christiana Lilly)

251 exhibitors, including publishers and bookstores
1 million books for sale
692 sessions, including cooking demos and live music

While threatening rain clouds hovered most of the weekend, the 30th Miami Book Fair still brought crowds of 200,000+ to downtown Miami over the three days of the Street Fair. Especially large crowds were measured Sunday, when like magic, the rain held off until closing time at 6 p.m.

Miami Book Fair's Street Fair is sponsored by OHL-Arellano Construction, a Miami-based construction company that values community-building, and recognizes in the Fair the same commitment to creating a great place that is welcoming of everyone. OHL-Arellano's commitment is long-term, and they've pledged a half million dollars over the next 10 years to support the Fair's continued success.

The footprint of the Street Fair is only 30,000 square feet, but it packs more than 250 colorful, peaked booths along the winding streets. **Booksellers and publishers** anchor this temporary book bazaar, but community organizations,

sponsors and some book-related merchandise (vintage book cover t-shirts, anyone?), can also be found. In 2013, the first book truck in the country, in the style of trendy food trucks, made its debut at the Fair. Venerable publisher, Penguin, parked its orange and black truck inside the Fair grounds, and reported record sales on closing night.

“On behalf of the Executive Team, OHL-Arellano believes that participation in reading, writing, and performing arts fosters creativity, ingenuity, and confidence, particularly in young people. It is with great pleasure that OHL-Arellano sponsored the 2013 Miami Book Fair International hosted by Miami Dade College to enable even greater access to these inspiring and educational programs.”

Adrienne Fanti, Regional Development Coordinator, OHL-Arellano Construction, Inc

Live Music

Street Fair's joyful vibe is made sound at the **World Stage**, a live concert venue adjacent to the food makers. In 2013, the 20-act line up featured jazz, pop, world beat and gospel, including Karina Iglesias of NBC's "The Voice" and Young Arts Foundation alumni group, The David Leon Trio. Saturday closed with a classic rock party courtesy of the only band made up of authors. Now known as **The Band Formerly Known as the Rock Bottom Reminders**, the group, a beloved Miami Book Fair repeater, featured music superstar and Rock-and-Roll Hall of Fame inductee, **Roger McGuinn**, as well as literary superstars **Dave Barry, Amy Tan, Mitch Albom, Ridley Pearson, Greg Iles, Scott Turow, Roy Blount Jr., Sam Barry** and **James McBride**.

The Kitchen

The Kitchen is one of the Fair's newest programs, and definitely the most delicious. Food world celebrities, emerging culinary stars, and world-renowned chefs prepare gourmet bites and show off technique in the

Miami Culinary Institute's state-of-the-art demonstration kitchen, where the audience doesn't get to just ask questions, they get to EAT! Special VIP dinners and lively panel discussions on newly-published cookbooks add that extra spice. Chefs in The Kitchen included TV personality, **Ingrid Hoffman**, and founder of the fusion movement, **Norman Van Aken**.

Miami Downtown Development Authority sponsored The Kitchen. Amongst its various roles, the DDA promotes downtown Miami as a destination for entertainment and relaxation, not just work. The Fair, and The Kitchen in particular, align with DDA's vision of downtown as a place where Miami residents and visitors can find sophisticated dining and entertainment choices.

“Miami Book Fair International is one of Downtown Miami's premier events. It's an important component of Downtown's cultural landscape, and continues to grow in prominence as the city's urban core evolves into an international destination.”

Alyce Robertson, Executive Director, Miami DDA

The Park

For the second year Miami Book Fair featured a pop-up park! The studies are in and experts agree that green spaces create community and encourage lively social engagements. The Fair, an event that brings community together, seemed the perfect place for a park, and thus

The Park @ Miami Book Fair "popped up" in 2012 and was a huge success.

A temporary space, The Park is created a day before Street Fair opens by laying down squares of sod on what the rest of the year is a busy avenue. Unfortunately, 2013's rainy weather, put a damper (pun intended!) on The Park. Lying on the grass to read was just not possible. Still, many kids enjoyed the monkey bars (and the mud!) and Sunday's better weather brought folks out to the picnic tables and benches.

The Miami Foundation sponsored The Park through their Our Miami Initiative, which just like Book Fair (and parks) works to foster a greater sense of community.



A "Greener" Fair

Over the years the Fair has taken steps to reduce its impact on the environment. Whenever possible, the Fair uses biodegradable materials, and works to ensure that staff, vendors and visitors recycle by making receptacles and other processes easily available. The Fair also encourages usage of public transportation and bicycles. Metromover – an elevated monorail that connects to other parts of the city – stops inside the fair grounds, and bicycle racks are conveniently located throughout. Discounts are given to visitors taking advantage of these 'greener' transportation methods.



"This Fair is pure celebration, a temporary Utopia where everyone comes together to enjoy, to FEEL joy."

Visitor from New York City

“Our Miami encourages residents to connect with each other and with our city. Urban green spaces like The Park are perfect for sparking these relationships. Miami becomes a more pleasant and attractive place to live when we create opportunities to engage in this way.”

Javier Soto, Executive Director, The Miami Foundation

Destination Comics

Miami Book Fair is one of the first book festivals in the world to make space for comics and graphic novels. On the 30th anniversary, the Fair rebranded the area of Street Fair where publishers and retailers set up for the weekend, rolling out a new business model in partnership with Diamond Comic Distributors and local, independent comics retailer, Tate’s.

Destination Comics, as the area was named in 2013, was home to almost 20 publishers and three retailers. The majority of the comics publishers set up a co-op arrangement with Tate’s in order to minimize expenses while maximizing the amount of titles for sale – Tate’s handled all merchandising for the publishers in addition to curating a mix from his bricks-and-mortar store inventory. This partnership created a win-win for all – the Fair, Tate’s, the publishers, and most of all, the fairgoers.

The demand for comics has steadily grown since a formal program was created at the Fair in 2008. The numbers don’t lie. In 2013, four of the bestselling books of the Fair were graphic novels.

Audience numbers at the panels and author presentations have also grown, at the 30th Book Fair, the comics and graphic novels program had its own National Book Award finalist – **Gene Luen Yang** – as well as **Ben Katchor**, whose classic works are mainstays of the comics canon. **Paul Pope**, a “rock star” comics artist and writer, created the Generation Genius Days poster.

“The Miami Book Fair is a festival like no other, and Diamond Comic Distributors is excited to partner with the Fair to share the unique literary format of comic books and graphic novels with their enthusiastic attendees.”

Eric Hitchcock, Field Manager, Diamond Comic Distributors

Comics and graphic novels have long been important in Europe and Latin America, with the rise of their popularity in the U.S., the Fair thought it time to bring graphic novel creators to Miami from Spain and Peru, including **Miguel Gallardo**, **PowerPaola** and **Max**, who designed this year’s official Book Fair poster.

Miami Book Fair

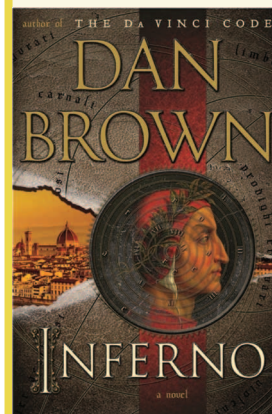
{ Reason #14 }

30,000 square feet of books

Bookshops at the Fair reported an uptick in sales. Publishers large and small appreciated engaged crowds. Among the many publishers represented on the street were Grove/Atlantic, Workman, Hachette, Abrams, Akashic, McSweeney’s, Penguin, University Press of Florida and Santillana.

Who sold most?

Bestseller in fiction goes to Dan Brown, with Mitch Albom, Junot Diaz, Amy Tan, Erica Jong and Nikki Giovanni running close behind.



Bestseller in nonfiction goes to Anjelica Huston, with Congressman John Lewis (a comic!) running a close second, and Reza Aslan, Brad Meltzer, Doris Kearns Goodwin, Richard Blanco and M.K. Asante following.

Miami Book Fair official bookseller, the independent, Books & Books, opened its first pop-up bookshop in Children's Alley. Books & Books, Jr. logged record sales of children's and YA books during Generations Genius Days, the four ending days of the Fair during which all of the children and YA events and activities take place. Higher-than-ever sales in the juvenile categories reflect the increased emphasis families are placing on literacy, and bodes well for the future of the Fair.

Who sold most?

In the kids and teens category, Jeff Kinney led the pack, with George O'Connor (a comic!), Marcus Zusak, Chip Kidd, Lauren Oliver, James Dean, Paul Pope (a comic!) and William Joyce coming soon after.



Celebrating my inner bookworm this afternoon at the @MiamiBookFair! Love our city #MBFI30

Joseph A. Quinones @JosephAQ



{ Generation Genius } Days

Children's literacy is central to Miami Book Fair's purpose. There's no need to quote statistics: children who read are children who learn, and learn how to think critically – the underpinning of any healthy democracy.

“As a supporter of arts education programs for South Florida's children, Peacock Foundation, Inc. is pleased to support Miami Book Fair International. The Generation Genius Authors program helps thousands of students attend the Fair, meet their favorite authors, and take home a signed book to be read and treasured.”

Joelle Allen, Executive Director, Peacock Foundation

Taking place over four days – Thursday through Sunday – **Generation Genius Days encompasses all of the Fair's programs for our community's youngest members, celebrating and encouraging reading, learning and imagination.** Dozens of authors come to the Fair especially for these programs. They read from their books and discuss them with thousands of children and teens who come to the Fair with their schools or their families (or the authors visit underserved public schools in the county and meet with students in their classrooms). Selected children also attend creative writing workshops taught by these visiting writers.

In 2013, authors for elementary-age children included **Andrea Beaty** and **William Joyce**. For tweens and teens, authors at the Fair included **Michael Buckley, Holly Black** and **Andrew Smith**.

The magic mix that is children and books is nowhere more evident than in the Fair's **Children's Alley**. Set in a plaza in the heart of the campus, Children's Alley is primarily for 1- to 12-year-olds and seamlessly knits reading, learning, and fun. Seven pop-up venues, each dedicated to a subject area, come up with the sun on Thursday morning, and maintain a round-the-clock schedule of activities inspired by dozens of books. Subjects tackled during these hands-on, interdisciplinary activities include, visual art (**The Paintbox**), music (**The Rhythm Factory**), physical sciences (**Mad Science Lab**), health and physical development (**Healthy Bodies, Happy Kids**), geography and world cultures (**One World, Many Stories**), and all things developmentally appropriate for toddlers (**Tot Time Play and Learn**).

(continued on page 25)



Lucky us! Also sat in on @Michaelwbuckley's session. Great children's authors this year! <3 the @MiamiBookFair!

@JeanMarieMaier (Jean-Marie)



53 authors for kids and teens

48 author sessions

over four days: 24 at the Fair, including 2 creative writing workshops for teens on Thursday and Friday. 22 author sessions on Saturday and Sunday

66

performances
on children's stages



244 literacy and learning activities
over 4 days in Children's Alley



15 author sessions
in local schools
reaching 740 students

31 school buses

provided by Book Fair to bring children from public schools



8,544 books

given free to children:

- 4,280 on Thursday and Friday to children on field trips.
- 4,264 to children attending Children's Alley on the weekend



8,900:

Students on campus
for author sessions on
Thursday and Friday



11,000:

Number of children
visiting Children's Alley
on Saturday and Sunday



19,000:

Total number of children
who enjoyed and learned
at the 2013 Book Fair



We had so much fun dancing in Children's Alley @miamibookfair and left with tons of projects and FREE books for the kiddos.
[@MamaBehr73 \(Janice Behr\)](#)



Geoffrey Hayes



Children's Alley is also home to two, (TWO!) stages featuring nationally recognized authors, storytellers, musicians, and dancers staging high-energy performances and spinning magical yarns. In 2013, the stages featured musicians **Secret Agent 23 Skidoo** and **Recess Monkey**, and authors **James Dean** and **David Kirk**, among dozens of others.

Act Now Theatre is Generation Genius Days newest addition. Developed and managed by Prometeo Theatre's director and staff, Act Now features performances in English and Spanish (some are nonverbal) that are appropriate for children. In 2013, Act Now welcomed one of Spain's premiere children's theatre companies, **Bambalina**, as well as master marionette maker, **Pablo Cano**.



The Fair's focus on inclusiveness extends to Children's Alley and all the Generation Genius Days programs. **Special emphasis is placed on making events and activities accessible to children of all abilities.** Every year, sign-language interpreters are available on request, and programs specifically created for the deaf community are scheduled in the ...Happily Ever After stage. In 2013, on the Once Upon a Time... stage, dance choreographer and Book Fair artist-in-residence Carlota Pradera staged performances with students from Tropical Elementary, some of whom use wheelchairs and/or have varying physical abilities. The Fair worked in partnership with more than 10 organizations serving children with special needs, including Down Syndrome Association of Miami, Miami Cerebral Palsy Association and

Our Pride Academy to bring hundreds of children to the Fair who would not have been able to attend otherwise.

"We are so fortunate in our community to host one of the most prestigious book fairs in the country. The Children's Trust is privileged to sponsor Children's Alley because sparking a passion for reading in children is critical to their success in school and in life."

Emily Cardenas, Senior Communications Manager, The Children's Trust

Generation Genius programs of the Fair, and most school field trips, are made possible by generous sponsors.

School bus transportation to the Fair and free books for almost every child who comes on Thursday and Friday, as well as for those who come with family on the weekend, are made possible by foundations, corporations and other organizations who believe that ensuring the well-being of children includes ensuring that they have a healthy attitude toward reading.

In 2013, supporters of Generation Genius' author programs included **The Miami Foundation, The Batchelor Foundation, Peacock Foundation, Publix Supermarkets Charities, The Children's Trust, Alvah H & Wylene P. Chapman Foundation, Cheerios Spoonfuls of Stories, Wells Fargo, FPL, Regions Bank, Scholastic Books, and Miami-Dade County Public Schools.**

Celebrating { España }

In 2013, all of Florida commemorated the 500th anniversary of the arrival of Ponce de Leon in Florida, and Book Fair joined in with brio. Festivities started with the official visit of **Their Royal Highnesses the Prince and Princess of Asturias, Felipe and Letizia**, who attended the Fair's inauguration in downtown Miami's majestic Olympia Theater, a flawlessly restored 1920s movie palace. The Prince spoke at length about the importance of books to a democratic culture, and stressed his delight in being part of an event celebrating literature. Opening night festivities continued with an enthralling flamenco dance and song performance by **Suite Hispania**, one of Spain's premier ensembles. The opening of the 2013 Fair was one of the biggest in the Fair's history – the sold-out theatre accommodated 1,700 fans.

The Fair's celebration of Spain continued each day over the next week. Inside the **Spain Pavilion**, days and evenings were filled with back-to-back documentary and film screenings; author readings, conversations and panel discussions on all aspects of Spain's culture; and storytellers and performances for kids, including the colorful antics of **Reymala**, a clown theatre group from the Canary Islands. The pavilion was designed as an immersive experience: plush carpets in the colors of Spain's

flag welcomed all visitors, and bookshelves laden with books by Spanish authors invited all to linger and browse. Wall-sized reproductions of designs for book covers and literary event posters reflected the evolution of Spanish graphic design, and served both as decorative backdrop and encouragement to keep reading. This exhibit, titled **La lectura en cartel**, included images used to promote reading as far back as the 1930s.

But Spain's plentiful cultural offerings were not to be confined to the pavilion. Weeknight "happy hours" took place across the street, where an authentic **Tablao Flamenco** featured dancers, tapas, and tastings of Spanish wines, and drew hundreds of revelers prior to each evening's main literary programs and music and dance performances. Among the latter was **Terekitetap**, a group with a revolutionary approach to the folkloric traditions of the Canary Islands, and a night of poetry and remembrance dedicated to Federico Garcia Lorca and performed by his niece, **Laura Garcia Lorca**. Concerts by the flamenco guitarist **Jose Luis Monton**, and the rock musician **Juan Perro**, former lead singer of the internationally acclaimed band, Radio Futura, took place on the World Stage, the Fair's live music venue.

Spain's cultural offerings also spilled out onto the streets during Street Fair weekend, when fairgoers joined in the culture-making, writing the "longest poem in the world" and creating poetic fragments and greetings using 70 giant inflatable letters. Both projects, titled **De la letra al libro** (From One Letter, A Book), created by artist **Angel Arenas**, have traveled the world. Installed in urban areas in Europe and Latin America, the projects have incorporated social media to connect people with a shared love of literature. At the Fair, even famous authors got in on the writing. **Esmeralda Santiago** was one of the first authors to write a poem on the long sheet of paper unfurled during Book Fair:

*Paso a paso
step by step
llegamos a nuestro futuro
we've arrived in our future.*



Spain Pavilion



Tablao Flamenco



Spain Pavilion

The { Virtual } Book Fair

42.9 million people saw our tweets
54,189 people saw our Facebook posts

Love it or hate it. Use it or not. Social media is part of the cultural fabric of our society and the way in which even larger numbers of people around the world receive and share information. On its 30th anniversary, the Fair embraced social media like never before, and there is no denying that Twitter and Facebook were central to the buzz generated about the Fair.

The Fair's 30th anniversary campaign – **Miami ♥ Book Fair** – deployed over social media months before it hit print and outdoors. The 30 reasons why Miami ♥ Book Fair were posted on Tumblr, Facebook, Twitter and Pinterest for the (social media connected) world to comment on. And they did. Thousands of responses were logged. It was proof. Miami (and many other places!) loves Miami Book Fair, indeed.

Book Fair joined in Throwback Thursday by posting vintage Fair photos. Thirty pics for each year since 1984 went up on Facebook, Tumblr, Pinterest and Instagram, starting in April. The Fair also released names of visiting authors over social media, and those authors amplified

the message, reaching their fans, who in turn became fans of the Fair. On Tumblr, the Fair posted weekly Q&As with authors, sharing them on Facebook and Twitter, as well.

Twitter also served as a platform for author chats. Beloved humorist **Dave Barry**, teen books megaseller **Lauren Oliver** and comics superstar **Paul Pope**, all participated in conversations with fans. More than 200 people logged on to chat with them.

During the week of the Fair, fans, journalists, authors and publishers intensified their social media interactions about the Fair. **A quick peek at our social media stats shows that between November 15 and November 30, 6.9 million unique Twitter users saw tweets about the Miami Book Fair!**

Official social media platforms of The Center and Miami Book Fair:

facebook.com/MiamiBookFair
Instagram: @miamibookfair
Tumblr: thecenteratmdc.tumblr.com
twitter.com/MiamiBookFair
pinterest.com/thecenteratmdc
#mbfi30



<p>Book Fair #2}</p> <p>Authors k stars.</p>	<p>Miami Book Fair {Reason #3}</p> <p>A half-naked Iggy Pop</p>	<p>Miami Book Fair {Reason #4}</p> <p>iArepas!</p>	<p>Miami Book Fair {Reason #5}</p> <p>Hunter S. Thompson's fear and loathing on the stage.</p>	<p>Miami Book Fair {Reason #6}</p> <p>9,000 free books for kids (every year)</p>
<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>	<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>	<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>	<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>	<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>
<p>0 reasons why</p> <p>30 years / 30 reasons why</p>	<p>30 years / 30 reasons why</p>	<p>30 years / 30 reasons why</p>	<p>30 years / 30 reasons why</p>	<p>30 years / 30 reasons why</p>
<p>Book Fair #8}</p> <p>Bottom enders</p>	<p>Miami Book Fair {Reason #9}</p> <p>Signed first editions.</p>	<p>Miami Book Fair {Reason #10}</p> <p>A pop-up park.</p>	<p>Miami Book Fair {Reason #11}</p> <p>Our Friends & Patrons.</p>	<p>Miami Book Fair {Reason #12}</p> <p>President George W. Bush one year, Michael Moore the next.</p>
<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>	<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>	<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>	<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>	<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>
<p>0 reasons why</p> <p>30 years / 30 reasons why</p>	<p>30 years / 30 reasons why</p>	<p>30 years / 30 reasons why</p>	<p>30 years / 30 reasons why</p>	<p>30 years / 30 reasons why</p>
<p>Book Fair #14}</p> <p>square books.</p>	<p>Miami Book Fair {Reason #15}</p> <p>It brings all of Miami together.</p>	<p>Miami Book Fair {Reason #16}</p> <p>Metro transit goes right to it.</p>	<p>Miami Book Fair {Reason #17}</p> <p>It's in DWNTWN MIAMI.</p>	<p>Miami Book Fair {Reason #18}</p> <p>A Miami Dade College original</p>
<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>	<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>	<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>	<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>	<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>
<p>0 reasons why</p> <p>30 years / 30 reasons why</p>	<p>30 years / 30 reasons why</p>	<p>30 years / 30 reasons why</p>	<p>30 years / 30 reasons why</p>	<p>30 years / 30 reasons why</p>
<p>Book Fair #20}</p> <p>Smith, aged.</p>	<p>Miami Book Fair {Reason #21}</p> <p>The POSTERS!</p>	<p>Miami Book Fair {Reason #22}</p> <p>Live music!</p>	<p>Miami Book Fair {Reason #23}</p> <p>400+ authors each year.</p>	<p>Miami Book Fair {Reason #24}</p> <p>Cooking, Dining (and Wining!) in The Kitchen</p>
<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>	<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>	<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>	<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>	<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>
<p>0 reasons why</p> <p>30 years / 30 reasons why</p>	<p>30 years / 30 reasons why</p>	<p>30 years / 30 reasons why</p>	<p>30 years / 30 reasons why</p>	<p>30 years / 30 reasons why</p>
<p>Book Fair #26}</p> <p>+ eers!</p>	<p>Miami Book Fair {Reason #27}</p> <p>Our generous sponsors & supporters!</p>	<p>Miami Book Fair {Reason #28}</p> <p>'Evenings With' literary superstars</p>	<p>Miami Book Fair {Reason #29}</p> <p>IberoAmerican Authors</p>	<p>Miami Book Fair {Reason #30}</p> <p>iEspaña 2013</p>
<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>	<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>	<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>	<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>	<p>Book Fair International presented and produced by The Center for Literature and Theatre @ Miami Dade College</p> <p>DWNTWN Miami A program of MDCulture Miami Dade College</p> <p>November 17 - 24 DWNTWN Miami miamibookfair.com #mbf30</p>

{ Thank you } to our Sponsors and Supporters

\$313,000 donated by corporate sponsors and foundations
Friends of the Fair donated over **\$90,050**
\$100,000 donated by Patron's Circle members

Our sponsors, friends, individual donors, and media partners are critically important to the success of the Fair, not just because of their financial support, but also through their advocacy, their attendance, and their help in spreading the word. Their support accounts for nearly two thirds of our annual budget, and we are proud of the partnership we enjoy with each one.

Our supporters partner with us in many ways, including sponsoring different areas and events, donating to our Patron's Circle fund, becoming a 'Friend of the Fair,' and supporting our children's literacy and learning efforts.

We are fortunate to have many wonderful supporters, but would like to highlight a few organizations, companies and individuals.

OHL-Arellano Construction was a Premier sponsor and a first-time sponsor of the Fair in 2013. If you attended the Fair, you may have seen one of our 1,600+ volunteers proudly sporting the OHL-Arellano logo on their volunteer t-shirts. Thanks to the company's

support, thousands of fairgoers enjoyed all that Street Fair offered. OHL-Arellano Construction is a Miami-based construction company and their commitment is long-term. The company has pledged a half million dollars over the next 10 years to support the Book Fair's continued success.

Other new sponsors this year included **TD Bank, City National Bank, Wells Fargo, State Farm, General Mills, Regions Bank,** and the **US-Spain Chamber of Commerce.**

American Airlines was our other Premier level sponsor. One of the Fair's most faithful sponsors (more than 10 years!), their generous support provides air travel to many guest authors. The Fair's author program benefits greatly from American Airlines' commitment, and by extension, the many thousands of Fairgoers from all over the U.S. – and many countries around the world – who turn out for author events year after year.

The Miami Foundation continued, and increased, its support of the Miami

Book Fair this year. Their never-ending commitment to making Miami a greater place to live, work, and play, led them to support several of the Book Fair programs, including: "The Park" a pop-up green space where fairgoers played soccer, climbed monkey bars, picnicked, or reclined to read their brand-new books; Children's Alley and Generation Genius Authors programs; and the Transforming Communities panel, featuring three of our nation's thought leaders in social change and community building.

Other returning sponsors who increased their support this year include, **The Peacock Foundation, Publix Supermarket Charities, Alvah H. and Wylene P. Chapman Foundation, GEICO,** and **Car2Go.**

Follett Higher Education, another Associate level sponsor, has been a great supporter of the Fair over the years. In 2013 they increased their contribution – a special gift to celebrate the Fair's 30th – and in their capacity as Miami Dade College's academic bookstore, they promoted the Fair and recruited

volunteers. Follett Higher Education has also made a generous pledge to continue their support of the Fair for the next five years.

“We are all extremely grateful for the financial support that we’ve received over the years. It has enabled the Miami Book Fair to grow into one of the most important literary events in the country. We have a lot to be proud of in Miami. And most of all we are thankful that our sponsors and donors have stepped up to support an event that is a cultural beacon, a true measure of democracy and of the power of ideas to transform a community.”

Delia Lopez, Director of Operations, The Center for Literature and Theatre and Miami Book Fair International

We would be remiss if we did not also recognize our other sponsors, including **The Batchelor Foundation, National Young Arts Foundation, The Children’s Trust, Greater Miami Convention and Visitors Bureau, Miami Parking Authority, Goldstein Schechter Koch, Jackson Memorial Health, On the Avenue, FPL, Wall Street Journal, Mystery Writers of America, Kenneth A. Lattman Foundation, Tri-Rail and Scholastic;** as well as all our media sponsors, including **The Miami Herald, NBC 6, Comcast, Univision, WPBT 2, WLRN, C-Span2, Miami New Times, Univision Radio, Diario Las Americas, Classical South Florida, WDNA, Boomer Times, The Book Reporter, South Florida Times, Miami Diario, and Caribbean Today.**

We would also like to thank the **Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami Downtown**

Development Authority, the Miami-Dade County Mayor and Board of County Commissioners, the State of Florida and Department of State Division of Cultural Affairs, the Florida Arts Council, and the National Endowment for the Arts for their unwavering support of the Book Fair.

The Book Fair would not be possible without **Miami Dade College.** Co-founded by MDC President Eduardo J. Padrón, the Fair has been a part of the College since its very first author presentation. The College supports the Fair with staff, space, and assistance in all ways, including set up of all venues, audiovisual equipment and techs, custodial services and much more. Miami Book Fair International *is* MDC, and our sincerest gratitude goes to the College for their unwavering support year after year.



{ Premier Sponsors }



OHL
Arellano

American Airlines



{ Associate Sponsors }



The Miami Foundation
For A Greater Miami

{ Co-Sponsors }

The Batchelor Foundation



Peacock Foundation, Inc.



{ Supporting Sponsors }



THE WALL STREET JOURNAL



Kenneth A. Lattman Foundation, Inc.



{ Media Partners }



DIARIO LAS AMERICAS



BoomerTimes

SOUTH FLORIDA TIMES

bookreporter.com



{ Hospitality Partners }



{ With the Support of }



With the support of the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners. Sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs, the Florida Arts Council, and the National Endowment for the Arts.

Miami Book Fair

{ Reason #27 }

Our generous Friends, patrons and sponsors.

We are fortunate to have close to 700 individual donors and friends who contributed more than \$200,000 through donations and memberships. Their support helps make the event the best book fair in the World.



Patrons' Circle Members

Lin Arison
Michael and JoAnne Bander
Jo Ann Bass
Douglas R. Beam, P.A., Attorneys and Counselors at Law
Alvah H. and Wylene Chapman Foundation
Stephen Colyer
The Courtney Family & Margaux Interiors
Meredyth Anne Dasburg Foundation
Green Family Foundation
Larry and Deborah Hoffman
Patrick and Carol Kelly
Hank Klein and Lisa Sloat
Michael Landa, Aon Risk Solutions
Miami Country Day School
Miami International Auto Show
Morrison, Brown, Argiz & Farra, LLC
John and Gaye Patton Charitable Foundation, Inc.
John Petillo, Jr. - ICA Risk Management Consultants
Linda and Irwin Potash
Jean Soman
South Motor Company of Dade County
Joni and Stanley Tate
Jerry Zank and Catherine Hanus-Zank

Friends of the Fair

Publisher:

ArtesMiami · Judith Blanchard · Jack Braman · Stephen Colyer · Arlyn Cypen · Nancy and Martin Engels · Griselle Farbish · Mary Jo Francis · Kelly Hamilton · Miami Country Day School · Bobbie Simonds

Editor-in-Chief:

Mary Lou Dasburg · Marvin and Isabel Leibowitz · Linda Potash · Richard Preira · J.J. Schmidt · Jean Soman · Candis Trusty

Agent:

Maria Albury · Michael Band · Michael Bander · Robert Better · Barbara Bienvenu · Michael Blades · Deborah Bussel · Terence Connor · Marcia Dunn · Ann Fries · Monique Halberstein · Jerry and Catherine Hanus-Zank · Fred Hochberg · Mike Jankulak · Karen S. Jones · David Leiwant · Barbara Levenson · Judy Loft · Lois Mamula · Thomas Mehrel · Stewart Merkin · Robert Morison · Luis Manuel Ramirez · Robert Rosen · Julie Simon · Linda Smith · Helen Stueck · Penny Thurer · Masami Yamamoto





The Book Fair { Team }

Staff

Delia Lopez, *Director of Operations*

Lisette Mendez, *Program Director*

Paola Fernandez Rana, *Program Coordinator*

Giselle Hernandez, *Administrative Assistant*

Sara McCranie, *Graphics Specialist*

Johanna Lawshea, *Office Manager*

Joann Maria Yarrow, *Director*,
Teatro Prometeo

Corey Lewis, *Manager of Corporate Relations*

Part-time and Seasonal:

Stephanie Farokhnia Perez,
Operations Assistant

Christy Ferreras, *Logistics Assistant*

Mariela Gal-Lerner, *Ibero American Author Program Coordinator*

Randy Louis, *Office Assistant*

Gervacio Martinez, *Office Assistant*

Melissa Messulam, *Children's Alley Performance Coordinator*

Bess Perry, *Children's Alley Program Assistant*

Claudia Quesada, *Office Assistant*,
Teatro Prometeo

Saphia Raymond, *Author Program Assistant*

Nicole Swift, *Generation Genius Coordinator*

Lisa Chariff Better, *Memberships and Individual Donors Coordinator*

Nick Garnett, *Copywriter and Editor*

Aileen Ochoa, *Sponsor Liaison/ Special Events Coordinator*

Gita Shonek, *Program Assistant*

Board of Directors

2013 Members:

Maria M. Blet

Managing Director, KR Financial Services, Inc.

Eddie Dominguez

Senior Vice President, Director of Marketing and Communications, City National Bank

Alina Interián

Executive Director, Cultural Affairs, Miami Dade College

Mitchell Kaplan

Owner, Books & Books

Kira Willig

Attorney

Marlon Hill

Founding Partner, Delancyhill, P.A.

Members Emeriti:

Eduardo J. Padrón

President, Miami Dade College

Susan Cumins

President, Susan Cumins Public Relations

Barbara Skigen

Mervyn Solomon

Librarian, Miami Dade College, Homestead Campus



The Center
for Literature and Theatre
@ Miami Dade College

300 N.E. Second Avenue
Miami, Florida 33132-2296

305.237.3258

www.miamibookfair.com

**Miami Book Fair International is presented
and produced by The Center for Literature
and Theatre @ Miami Dade College.**

A program of

MDCulture
Miami Dade College

Miami Book Fair International Board of Directors

Mitchell Kaplan (Chair) • Maria M. Blet (Secretary) • Alina Interián (Treasurer)
Eddie Domínguez • Kira Willig • Marlon Hill

Members Emeriti

Dr. Eduardo J. Padrón, Honorary Chair • Susan Cumins
Barbara Skigen • Mervyn Solomon

**Miami Dade
College**

Miami Dade College District Board of Trustees

Helen Aguirre Ferré, Chair • Armando J. Bucelo Jr., Vice Chair
Marili Cancio • José K. Fuentes • Benjamín León III
Bernie Navarro • Armando J. Olivera

Eduardo J. Padrón, *President, Miami Dade College*

Miami Dade College is an equal access/equal opportunity institution which does not discriminate on the basis of race, gender, color, disability, national origin, marital status, religion, age or veteran's status. Contact the office of equal opportunity programs/ADA coordinator at 305-237.0269 for more information.